

Shota Rustaveli Theatre and Film Georgia State University



Art Sciences, Media and Management Faculty

Catalogue of educational programmes

I

**Bachelor's Programmes**



2025

*This catalogue contains information about the BA programmes of the Art Sciences, Media and Management Faculty of Shota Rustaveli Theatre and Film Georgia State University;  
The catalogue is intended for students and all interested persons.*

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**The faculty provides all three levels of the higher education:**

- **Bachelor's degree studies** – educational programme, the volume of which includes at least 240 credits; The studies are carried out for a period of 4 years, and graduates are awarded a Bachelor's degree;

**The faculty offers five BA educational programmes.**

**BA programmes:**

1. Theater Studies	_____	4
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## Annotations of Bachelor's Programmes:

### 1. Theater Studies

#### BA-level academic higher education programme

Education Programme Title	<b>Theater Studies</b>
Level	<b>BA</b>
Language of Instruction	<b>Georgian</b>
Programme Volume Number of Credits	<b>240 credits</b>
Duration of the studies	<b>8 semesters</b>
Qualification to be awarded	<b>Bachelor of Arts in Theater studies</b>
The Programme Admission Precondition	Prerequisite for admission to the program: Unified National Examinations (Subjects: Georgian Language and Literature, Foreign Language, History / History of Fine and Applied Arts / Literature ).
The Programme Objective	<p>1. Program objective fully corresponds to purpose and mission of Shota Rustaveli Theatre and Film Georgia State University - development and study of art fields. Program objective is to train a qualified specialist in theatre studies who will have both field/professional and general competencies;</p> <p>2. Program objective is to provide theater arts with qualified staff who will have appropriate knowledge and skills to work in this field, both in the theoretical and practical side. There is a great demand for such kind of specialists as in theaters as culture departments, the Ministry of Culture, city halls, municipalities, theater society, mass media, etc;</p> <p>3. Program objective is that graduates should be able to: 1. analyze and assess the play as an artistic event as verbally as in written form; 2. study world and Georgian theater issues, to create scientific abstracts based on them; 3. scientifically study of drama theory issues;</p> <p>4. Development of professional skills based on acquired knowledge; formation of analytical thinking skills; training of professional theater experts, brought up by the principles of ethical requirements of theater criticism, objective, unbiased, corresponding to internationally recognized standards.</p>

The Evaluation System

- The evaluation of the undergraduate program in theatricalology is multi-component, conducted in accordance with the credit system and includes 100% (score), based on the principle of ranking positive points and accumulation of credits.
- Evaluation criteria are related to individual study of disciplines.

	<b>Assesment form</b>	Point
I	Attendance-Involvement	15
II	Creative activity	25
III	Mid-term exam	20
IV	Final estimate / exam	40
	<b>Final semester assessment</b>	<b>100</b>

The teacher is authorized to rank (60%) according to the specific methodology of the training course and teaching, to rank the semester scores at his own discretion and to make the appropriate course syllabus.

**Permitted by the assessment system:**

Estimate

**Positive evaluation:**

91- 100	A	Excellent
81- 90	B	Very good
71-80	C	Good
61-70	D	Satisfactory
51-60	E	Sufficient

**Negative evaluation:**

41-50	FX	Failure - student needs more individual work to pass the exam and he/she is given a right to resit the exam.
0-40	F	Fail - the work done by student is not sufficient and he/she has to cover subject again.

**Evaluation methods:**

	<ul style="list-style-type: none"> <li>- Oral discussion, debate ( oral );</li> <li>- Surveys without prior preparation ( oral or written );</li> <li>- Short testing ( written );</li> <li>- Course ( Written );</li> <li>- Essay, Critical Letter, Referendum and Other ( Written )</li> <li>- Project presentation ( group and / or individual presentation );</li> <li>- Text analysis ( oral and written );</li> <li>- Final testing ( written );</li> <li>- Final exam ( by writing, oral and theses );</li> </ul> <p>Test forms and methods for each individual course are reflected in the course syllabus.</p>
Learning outcomes	<p><b>Program learning result 1</b></p> <p>He/she describes characteristics of the theatre studies field, possesses the world and reveals knowledge of important periods of the Georgian theater history; defines main currents and theoretical provisions of theater art; distinguishes traditional, classical and modern theater forms; knows theater history stages - the ancient eras, Renaissance in Italy and Spain, history of world theater in the 18th, 19th and 20th centuries, and is able to understand the stages of its development and main trends and draw appropriate conclusions. He/she knows trends, genres, dramaturgy, performing arts, modern theater forms and preconditions of trends.</p> <p><b>Program learning result 2</b></p> <p>He/she describes the main stages of the old Georgian theater history from its beginnings to the establishment of the Georgian professional theater in the 19th century; professionally discusses the most important events in the Georgian theater history of the 20th century, as well as main processes and individual performances in the modern Georgian theater;</p> <p><b>Program learning result 3</b></p> <p>He/she is able to verbally analyze and assess the play as an artistic work, express his own opinion in Georgian language fluently, with logical conclusions and argumentative reasoning; classifies the methods and forms of the theatrical art</p>

piece assessment; knows the two components of a play as a synthetic artistic work (dramaturgy, scenography), is able to discuss, analyze, assess them; can analyze and evaluate the director's work; is able to analyze and evaluate acting art in a performance; He/she owns and analyzes the history stages of the world theater and Georgian theater, has the ability to analyze the main trends. The student can work on historical and archival sources and public presentation of existing knowledge. He/she has complete information on written works created in drama theory since Aristotle, including modern researchers of this field.

#### **Program learning result 4**

He/she characterizes important eras of the development of world art history, the stages of world film and choreographic art history; describes the most important stages of development of Georgian art and film history and the important personnel work; aware of cultural, philosophical, social context of art; is proficient in other adjacent fields of the field (music, literary history and other fields of humanitarian and social direction); is able to express an opinion on individual and general issues of adjacent fields.

#### **Program learning result 5**

He/she expresses his/her views in Georgian fluently, in writing or orally; demonstrates the ability to search for literature and analytical understanding, is able to present existing knowledge publicly in the form of a presentation. He/she has got culture of participation in public speeches and debates, is able to reason in arguments; can share opinions with others, both in native language and in English; Has ability to express the opinion to others, knows how to make presentations, is able to do a comparative analysis and write an abstract.

#### **Program learning result 6**

He/she writes a review on the play, based on argumentative and reasoned discussion, independently evaluates the artistic features of the play both verbally and in writing and determines its artistic value, analyzes theatrical processes and defines them in a historical context on a country or world scale.

#### **Program learning result 7**

He/she creates a qualification paper that contains study elements in the process of working on a study topic, based on archival-historical, literary or audio-visual

	sources, in compliance with academic standards; is able to produce a small research paper under appropriate guidance. He/she carries out his/her activities according to the principles of professional ethics.
Areas of employment:	State, municipal, administrative and private institutions in the field of art and culture, scientific-research institutions, museums; State and non-governmental organizations for cultural heritage, mass media, organizing committees of international or local theater festivals, Jury, Expert Council, Selection Commission; Theater ( Employee Profile ) - Literary Part Employee, Television – Radio - in the direction of theatrical journalism, National Library; Higher, professional and general educational space of the art profile; Editorial activities; Artistic profile training - creative studios; Archives; Cultural – Educational Institutions as well as other institutions where general competencies are required in the results of the program
Head of the Programme	Prof. Giorgi Tskitishvili
Contact person	Giorgi Tskitishvili Phone: 577288708 E-mail address: <a href="mailto:gtskitishvili@tafu.edu.ge">gtskitishvili@tafu.edu.ge</a>
Academic courses	<ol style="list-style-type: none"> <li>1. <b>Module:</b> Theater Criticism and Theory - Introduction to Theatre studies;</li> <li>2. <b>Module:</b> The history of world theatre – The History of ancient Greek theatre;</li> <li>3. <b>Module:</b> World Art History – Old World Art;</li> <li>4. Psychology;</li> <li>5. Philosophy;</li> <li>6. Academic writing;</li> <li>7. English language I;</li> <li>8. Information technologies;</li> <li>9. <b>Module:</b> Theater Criticism and Theory – Analysis of dramatic text and scenography;</li> <li>10. <b>Module:</b> The history of world theatre – The History of Rome and Medieval theatre;</li> <li>11. Anthropology;</li> <li>12. Sociology;</li> <li>13. Symbol - cultural phenomenon;</li> <li>14. English language II;</li> </ol>

15. The basics of speech culture;
16. **Module:** Theatre criticism and theory - Analysis of performing arts;
17. **Module:** The history of world theatre – Renaissance theatre in Italy and Spain;
18. **Module:**The History of world cinema - the period of formation of film language and film industry;
19. **Module:** World Art History - Art of the 20th Century;
20. Optional course;
21. English Language III;
22. Module: The History of choreographic art - from its origins to romantic ballet;
23. **Module:** Theatre criticism and theory – Analysis of Acting Arts;
24. **Module:** The history of world theatre – Elizabethan and French Baroque theatre;
25. **Module:** The History of world cinema - 1940-1970s;
26. Culture of participation in public speeches and debates;
27. Optional course;
28. English Language IV;
29. **Module:** The History of choreographic art - Choreographic art of the twentieth century;
30. **Module:** Theatre criticism and theory – Principles of verbal analysis of the play;
31. **Module:** The history of world theatre – The History of world theater of the 18th and 19th centuries;
32. **Module:** History of Georgian theatre – The History of the old Georgian theater;
33. **Module:** The History of modern world cinema (from 1970 to the present day)
34. The History of Georgian art;
35. English Language V;
36. **Module:** Theatre criticism and theory – Principles of writing a play review;
37. **Module:** The history of world theatre – World Theatre in the first half of the 20th century;

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|  | <p>38. <b>Module:</b> History of Georgian theatre – The History of the New Georgian Theater (1935-1990);</p> <p>39. History of Georgian cinema - from the beginning of the 20th century to the present day;</p> <p>40. Optional course;</p> <p>41. English Language VI;</p> <p>42. <b>Module:</b> Theatre criticism and theory – Reparation of the play's review, finalization, and publication in periodicals;</p> <p>43. <b>Module:</b> The history of world theatre – World theatre from the second half;</p> <p>44. Drama theory;</p> <p>45. Optional course.</p> |
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## 2. Film Studies

### BA-level academic higher education programme

Education Programme Title	<b>Film Studies</b>
Level	<b>BA</b>
Language of Instruction	<b>Georgian</b>
Programme Volume Number of Credits	<b>240 credits</b>
Duration of the studies	<b>8 semesters</b>
Qualification to be awarded	<b>Bachelor of Arts in Film studies</b>
The Programme Admission Precondition	Unified National Examinations (Subjects: Georgian Language and Literature, Foreign Language, Third Mandatory Subject - History / History of Fine and Applied Arts ).
The Programme Objective	<ol style="list-style-type: none"> <li>1. The aim of the undergraduate program in film science is to – train students with extensive knowledge of the basics of the humanities. In particular, to study film theory and criticism, film history ( World and Georgian ), the essence of film journalism and to give students the ability to understand certain problematic and peer-to-peer issues; To help understand complex issues in the field; Provide basic skills for professional evaluation, analysis and conclusions. All of this will develop students with relevant knowledge and skills, work in the profession, the conditions and direction of the relevant manual.</li> <li>2. Also, the program aims to help graduates find a way to conduct and implement professional perceptions, evaluations and analysis of film-creative products – ( and television production samples at the academic level. The program focuses on developing the ability to master and realize analytical habits. So many modules, disciplines, or other components of the program serve the purpose of achieving this goal ( . Below ).</li> <li>3. The program aims to educate both local and foreign art space-oriented, modern film art historian, theorist-critic, and analyst who will be equipped with the humanities, With basic theoretical knowledge of the arts and will be ready for activities in both art organizations, film-tele production, development and implementation of films, works of art, evaluations and research projects, etc.</li> </ol>

**The Evaluation System**

Assessment of the undergraduate program in film studies is multi-component, conducted in accordance with the credit system and includes 100% ( score ), based on the principle of positive score ranking and credit accumulation.

Evaluation criteria are related to individual study of disciplines.

The final assessment is generally distributed according to the following scheme:

	<b>Assesment form</b>	Point
I	Attendance-Involvement	20
II	Creative activity	20
III	Mid-term exam	20
	<b>Mid-term estimate / total</b>	<b>60</b>
IV	Final estimate / exam	40
	<b>Final semester assessment</b>	<b>100</b>

Estimate

**Positive evaluation:**

91- 100	A	Excellent
81- 90	B	Very good
71-80	C	Good
61-70	D	Satisfactory
51-60	E	Sufficient

**Negative evaluation:**

41-50	FX	Failure - student needs more individual work to pass the exam and he/she is given a right to resit the exam.
0-40	F	Fail - the work done by student is not sufficient and he/she has to cover subject again.

Evaluation methods:

- Oral discussion, debate ( oral );
- Surveys without prior preparation ( oral or written );
- Short testing ( written );
- Course ( Written );

	<ul style="list-style-type: none"> <li>- Essay, Critical Letter, Referendum and Other ( Written )</li> <li>- Project presentation ( group and / or individual presentation );</li> <li>- Text analysis ( oral and written );</li> <li>- Final testing ( written );</li> <li>- Final exam ( by writing, oral and theses).</li> </ul> <p>Test forms and methods for each individual course are reflected in the course syllabus.</p>
Learning outcomes	<p><b>Program learning result 1</b></p> <p>Reveals knowledge of important periods in the history of world and Georgian cinema. Defines the main film-rivers, styles, theoretical provisions and characterizes the main trends and directions of old and modern cinema, the creativity of film schools and various authors, which allows to evaluate processes and develop views based on accumulated knowledge.</p> <p><b>Program learning result 2</b></p> <p>Defines the fundamental principles of film theory, the foundations of film art criticism, the main stages and approaches to the development of critical thought. Analyzes cinematic and television specifics, characteristics, developmental stages, and highlights artistic trends.</p> <p><b>Program learning result 3</b></p> <p>Characterized by the peculiarities of the film, based on the means of depiction and practical knowledge, analyzes and evaluates the specifics of the creation of different character and categories of films. In order to evaluate the patterns of cinema and television art, writes a review, an essay, an analytical article, defines the artistic value and place of a film in the context of the modern field of art; Freely uses professional terminology and concepts, can find specific literature, processing-assimilation and analytical understanding of the material. Can use vision and conclusions to develop this or that specific topic.</p> <p><b>Program learning result 4</b></p> <p>Characterized by filmmaking in connection with the important events of culture, part of which is cinema and focuses on important aspects related to it; Analyzes</p>

	<p>the production of film studies, the preconditions for its creation in the context of real circumstances, and examines the art of cinema, as an integral part of other fields of art, at different stages of its development and progress.</p> <p><b>Program learning result 5</b></p> <p>Characterized by important epochs in the development of world fine arts and theater. Describes the main stages of the development of Georgian fine arts and theater history and the creativity of important staff. Explains in the cultural, philosophical, social context of art; Finds in other neighboring fields of the field (fields of music, literature history and other humanitarian-social directions);</p> <p>Can use this knowledge when analyzing film, general Kino tendencies. Can critically analyze processes and trends and perceive them in a common context.</p> <p><b>Program learning result 6</b></p> <p>Transmits his views in writing and orally; Reveals the ability to find theoretical literature and analytical understanding, has a culture of participation in public speeches and debates. Has the ability to convey opinions to others in both native and English. Knows to make presentations using modern technology. Independently renews and enhances knowledge; Independently selects, manages and regulates the study material. Using relevant literature, archival and other professional content materials, he writes the topic, with the necessary research elements, on various issues of film science, under the relevant leadership conditions. In its activities, it adheres to the norms of academic, professional ethics.</p>
<p>Areas of employment</p>	<p>Art and Culture Institutions, Scientific Research Institutions, Art and Educational Organizations; Local and international festivals; State and non-governmental organizations for cultural heritage; Archives and museums; Television, Radio, Print media - TV-cinema, in the field of cultural journalism and editorial activities; National and regional libraries; Higher, professional and general education organizations of the art profile; Schools; Artificial profile training-creative studios; Cultural-educational institutions and other organizations that require general competencies to be described in the program results.</p>
<p>Head of the Programme</p>	<p>Prof. Zviad Dolidze; Prof. Lela Ochiauri</p>

Contact person	<p>Zviad Dolidze</p> <p>Phone: 555307040</p> <p>E-mail address: <a href="mailto:zdolidze@tafu.edu.ge">zdolidze@tafu.edu.ge</a></p> <p>Lela Ochiauri</p> <p>Phone: 599578174</p> <p>E-mail address: <a href="mailto:lochaiuri@tafu.edu.ge">lochaiuri@tafu.edu.ge</a></p>
Academic courses	<ol style="list-style-type: none"> <li>1. <b>Module: World Film History:</b> The prehistory of film, birth and the formation of film production;</li> <li>2. <b>Module:</b> Film Criticism and Theory Introduction to Film Studies;</li> <li>3. <b>Module:</b> World Art History The Art of the ancient world;;</li> <li>4. <b>Module:</b> World Film History: The main stages of the development of obscene cinema;</li> <li>5. <b>Module: Film Criticism and Theory:</b> Fundamentals of Cinema and Film Criticism;</li> <li>6. <b>Module: World Art History:</b> Art from the Middle Ages to the 19th century World Literature History of world music;</li> <li>7. <b>Module: World Film History:</b> American, French, Italian and German film (1930-1960s);</li> <li>8. <b>Module: Film Criticism and Theory:</b> Classics of film theory and formation of film language; Fundamentals of Film Director - Artistic Film; Fundamentals of Film Director - Documentary Film;</li> <li>9. <b>Module: World Art History I:</b> Art from the Middle Ages to the 19th century;</li> <li>10. <b>Module: World Theatre History:</b> World theater from the antiquity to the renaissance;</li> <li>11. <b>Module: World Film History :</b> Other European countries and Asian film, animation and film documentary (1930-1960 );</li> <li>12. <b>Module: Film Criticism and Theory:</b> Cinema genres and artistic currents Basics of film dramaturgy;</li> <li>13. <b>Module: Module: World Art History III:</b> XX century art;</li> <li>14. <b>Module: World Theatre History II:</b> Theater of XVIII-XIX centuries, romanticism, enlightenment, birth of new drama;</li> <li>15. <b>Module: World Film History:</b> Modern world film (1970-1980s);</li> </ol>

- 16. Module: Film Criticism and Theory:** New film directions and film theories;
- 17. Module: Georgian Film History:** Georgian film from its birth to the transition period (1908-1954);
- 18. Module – World Theatre History III:** History of the new and modern world theater - from the 20th century to the present day History of Georgian art;
- 19. Module - World Film History:** Modern world cinema (1990-2010 years);
- 20. Module: Film Criticism and Theory:** Film criticism and specifics of film journalism (in print, television and electronic media);
- 21. Module: Georgian Film History:** New Georgian film (1955-1970s);
- 22. Module: Film Criticism and Theory:** Aspects of film philosophical theories;
- 23. Module: Georgian Film History:** Modern Georgian film - from the 1980s to the present day;
- History of Georgian theater;
- Basics of cinematographic art;
- The main stages of the history of photography:
- History of choreographic art
- Speech Culture;
- Film management
- Sound in film
- Academic writing
- Information technologies
- Theory and brief history of aesthetics
- Psychology
- Philosophy
- English Language (I-V)
- Elective disciplines
- Anthropology

	<p>A symbol in art</p> <p>Video art</p> <p>Adaptation of literary text in film</p> <p>Sociology</p>
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### 3. Art History and Theory

#### BA-level academic higher education programme

Education Programme Title	<b>Art History and Theory</b>
Level	<b>BA</b>
Language of Instruction	<b>Georgian</b>
Programme Volume Number of Credits	<b>240 credits</b>
Duration of the studies	<b>8 semesters</b>
Qualification to be awarded	<b>Bachelor of Arts (BA) in Art History and Theory</b>
The Programme Admission Precondition	Unified national exams (subjects: Georgian language and literature, Foreign language, third compulsory subject - history/history of fine and applied arts).
The Programme Objective	<ol style="list-style-type: none"> <li>1. Program objective is to train a qualified art historian/art critic who will have knowledge and skills in both sectoral/professional and general competencies, to train specialists with a broad knowledge of Art History Fundamentals. In particular, to teach students architecture and visual art history (world and Georgian), to teach theoretical issues of the mentioned fields of art, professional terminology and to give them ability to critically consider a particular problematic issue; As well as, to help them understand the complex issues of the field, clarify the fundamental principles of Art theory and the Historiography of Art History; to help them to aware importance of cultural heritage and necessity to take care of it;</li> <li>2. Program objective is to pave the way for its graduate to the academic level of conducting and implementing professional perception, assessment and analysis of architecture and visual arts fields - painting, sculpture, design, architectural works; The program is focused on developing analytical and practical skills, professional assessment and drawing conclusions basic skills, which will enable the graduate to be able to express the topic on a separate issue of art in a well-grounded manner, both in writing and orally and to use modern information and communication technologies;</li> <li>3. Program objective is to educate a historian of modern art, an art critic focused on both local and foreign artistic space who will be ready for activities in museums, galleries, educational institutions - in creative art</li> </ol>

studios, cultural and educational (as an art teacher in a secondary school, after completing the teacher training program), cultural heritage study and protection organizations for activities in tourism and other related fields. The graduate should be able to plan and manage his/her professional activities independently under appropriate guidance, to take responsibility for one's own work and carry out activities in compliance with the principles of professional and scientific ethics.

**The Evaluation System** Bachelor program assessment is multi-component, is carried out in accordance with the credit system and includes 100% (points) in accordance with the principle of ranking positive points and accumulating credits.

Assessment criteria are related to the disciplines individual study results.

The final grade is generally distributed according to the following scheme:

I.	Attendance– Involvement	_ Maximum 15 point
II.	Assignments, group work, etc.	_ Maximum 25 point
III.	Midterm exam	_ Maximum 20 point
IV.	Final exam	_ Maximum 40 point
V.	Final assesment	– Maximum 100 point

The teacher is entitled to rank the semester points (60%) according to his/her own opinion based on the study course and specific teaching methodology as well as to write it in the syllabus of the relevant course.

Scheme of points distribution in the assessment system:

<b>Positive evaluation:</b>		
91-100	A	Excellent
81- 90	B	Very good
71-80	C	Good
61-70	D	Satisfactory
51-60	E	Sufficient
<b>Negative evaluation:</b>		
41-50	FX	"Couldn't pass," the student is allowed to retake the final exam in the given discipline once.

	0-40	F	Failed", in order to receive credit, the student must first complete the course in the given discipline.
Learning outcomes	<p><b>Program learning result 1</b></p> <p>Describes the main stages of World and Georgian Art History - from the prehistoric era to modern times; defines the main styles and movements known in the art history; describes the characteristics, stages of development, artistic features of the architecture and visual arts fields; knows the components of the artistic form of art work (artistic techniques) and their functions</p> <p><b>Program learning result 2</b></p> <p>Identifies, classifies and interprets historically of various branches and genres of architecture and visual arts works; For the purpose of studying and assessing art work, he/she describes and analyzes European and Georgian architecture, painting and sculpture works of different eras by using appropriate terminology; He/she has ability to distinguish artistic techniques, their stylistic and content characterization; characterizes themes of Christian iconography widely spread in art, identifies mythological stories and establishes their artistic features in an argumentative manner; discusses an architecture and visual art sample, both with criteria of artistic form (stylistic) analysis, and with aspects of historical contextualization.</p> <p><b>Program learning result 3</b></p> <p>Knows working fundamentals directly on the monument and uses it in practice: collects various data on the art work; describes and assesses the current processes of architecture and visual arts; possesses the practical basics of drawing and painting.</p> <p><b>Program learning result 4</b></p> <p>Characterizes the thematic diversity of art works, is familiar with the basic methods of art study and scientific observation, study and argumentation, the fundamental principles of art theory and art historiography; forms opinions about importance of cultural heritage and necessity of its care and preservation.</p>		

	<p><b>Program learning result 5</b></p> <p>Is aware of cultural, philosophical, social context of art; understands importance of practical areas of art history (museum, care and protection of cultural heritage, tourism, etc.); is familiar with adjacent areas of the field (theatre, cinema, literature history and other humanitarian and social fields); is able to communicate on specific and general issues of the field and adjacent fields, both in native and foreign (English) language; can express knowledge on general and specific issues of art history to others.</p> <p><b>Program learning result 6</b></p> <p>Writes a research paper on the architecture and visual arts topic in accordance with academic standards and presents it appropriately; presents the topic in a structured, coherent, substantiated manner both in writing and orally by using modern information and communication technologies.</p> <p><b>Program learning result 7</b></p> <p>Plans his/her professional activities independently and carries out them under the conditions of appropriate leadership by observing the ethics principles in his/her activities; determines importance of culture/art in the development of society.</p>
<p>Areas of employment:</p>	<p>Art and culture institutions, scientific - research institutions, museums; art galleries; state and non-governmental organizations of cultural heritage, publicism and journalism; Secondary schools (after completing the 60 ESTC teacher training program and passing the certification exam); professional training institutions of art, higher educational institutions; editorial activity; educational and creative studios of art; cultural-educational institutions, tourism field and other institutions, where general competencies described in the results of the program are required.</p>
<p>Head of the Programme</p>	<p>Nato Gengiuri, Ph.D. in Art History and Theory, Professor.</p>
<p>Contact person</p>	<p>Nato Gengiuri;</p> <p>Phone: 593 24 42 78;</p> <p>E-mail address: <a href="mailto:ngintiuri@tafu.edu.ge">ngintiuri@tafu.edu.ge</a></p>

Academic courses

1. Introduction to Art History;
2. Painting and Sculpture – Stylistic Analysis and Introduction to the Iconography;
3. Introduction to the History of Architecture;
4. Theory of Art;
5. Historiography of Art History and Art Criticism;
6. Art of Prehistory and Ancient East;
7. Ancient and Medieval Art;
8. History of Renaissance Art;
9. Art from Baroque to Impressionism;
10. Impressionism and Modernism Art;
11. Post-Modernism Art;
12. Ancient and Early Christian Georgian Art;
13. Georgian Architecture and Sculpture of the 8th-18th centuries;
14. Medieval Georgian Painting;
15. Artistic Decoration of Georgian Manuscript Books;
16. Georgian Architecture of the 19th-20th centuries;
17. Georgian Fine Arts of the 19th -20th centuries;
18. Practical Course in Georgian Art History I-II;
19. Practical Course in Art History;
20. History of Costume;
21. Cultural Heritage;
22. Main stages of the History of Photography;
23. History of Georgian Photography;
24. Module - World Film History;
25. Module – World Theatre History;
26. Academic Writing;
27. Philosophy;
28. Anthropology;
29. Psychology;
30. Information technology (IT);
31. Symbol – A Cultural Phenomenon;
32. Fundamentals of Public Speaking;
33. Foreign languages.

#### 4. Mass Communication (Multimedia and Culture Journalism)

BA-level academic higher education programme

Education Programme Title	<b>Mass Communication (Multimedia and Culture Journalism)</b>
Level	<b>BA</b>
Language of Instruction	<b>Georgian</b>
Programme Volume Number of Credits	<b>240 credits</b>
Duration of the studies	<b>8 semesters</b>
Qualification to be awarded	<b>BA in Mass Communications</b>
The Programme Admission Precondition	<b>Successfully passing the Unified National Examinations.</b> Unified national examinations (subjects: Georgian language and literature (mandatory), Foreign language (mandatory), one of the following: mathematics, geography, history, civil education).
The Programme Objective	<p>a) The goal of the programme fully corresponds to the goal and mission of Shota Rustaveli Theatre and Film Georgia State University - development and research of art fields. The goal of the programme is to train a qualified specialist in culture journalism who will have both sectoral/professional and general competencies.</p> <p>b) The goal of the programme is to supply the labor market with journalists with basic knowledge of social, artistic sciences, journalism basics and art fields, who will be able to perform both theoretical and practical activities in the field of mass communication, which will ensure profile employment of graduates.</p> <p>c) The goal of the programme is for the graduates to know: qualified coverage of culture and art issues on multimedia platforms; creation of journalistic, artistic-publicistic works using digital technologies and modern software; new media genres and directions;</p> <p>d) the goal of the programme is to develop professional skills based on the acquired knowledge; formation of analytical thinking skills; Based on journalistic ethics and media law, training of professional personnel corresponding to objective, impartial, internationally recognized standards; Filling the digital archive with works of Georgian culture and art; Development of methods of public relations and promotion of culture and art and applying them in practice.</p>
The Evaluation System	<p>The evaluation of the bachelor's programme in <b>Mass Communication (Multimedia and Culture Journalism)</b> is multi-component. It is carried out in accordance with the credit system and includes scoring up to 100% (points), based on the principle of ranking positive points and accumulating credits.</p> <p>Evaluation criteria are related to the results of individual study of disciplines.</p> <p>The final grade is generally distributed according to the following scheme:</p> <p style="padding-left: 40px;">I Activity _ maximum 15 points.</p> <p style="padding-left: 40px;">II Seminars, assignments etc. _ maximum 25 points</p> <p style="padding-left: 40px;">III midterm examination _ maximum 20 points</p> <p style="padding-left: 40px;">IV final exam _ maximum 40 points</p>

Final evaluation : \_ maximum 100 points

The teacher is entitled to rank the semester points (60%) according to his/her own opinion based on the academic course and the specific teaching methodology and write it in the syllabus of the relevant course.

**The scheme of distributing the points within the evaluation system:**

**Evaluation**

***Positive evaluation:***

91-100	A	Excellent
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81-90	B	Very good
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71-80	C	Good
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61-70	D	Satisfactory
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51-60	E	Sufficient
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***Negative Evaluation:***

41-50	FX	"Did Not Pass", a student is allowed to retake the final exam.
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0-40	F	"Failed"- In order to receive credit, the student must retake the course.
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**Evaluation Methods:**

- Oral discussion, debates (oral);
- Asking questions without prior preparation (oral or written);
- Quiz (written);
- Course paper (written, practical project);
- Essay, critical paper, analytical paper, etc. (written /audiovisual)
- project presentation (group and/or individual presentation);
- text analysis (oral and written);
- Final test (written);
- Final exam (oral, or written, or project);

Exam forms and methods for each individual course are reflected in the syllabus of that course.

The main criterion for evaluating **the bachelor's thesis** is the degree to which the graduate meets the basic knowledge of the theory and practice of mass communication, multimedia, and cultural journalism, which is reflected in the following indicators:

1. Has knowledge of the basics of journalism;

2. The aims and objectives of the paper are defined;
3. A review and analysis of the literature on the issue has been conducted (on the BA academic level);
4. The main goal, idea and task of the thesis are defined;
5. Demonstrates corresponding reasoning;
6. There is a research component (at the undergraduate academic level);
7. Demonstrates critical thinking;
8. Provides a visual component (presentation);
9. A unified analytical concept is created;
10. A practical (audio-visual) work for a multimedia platform has been created;
11. Has an author's individuality.

**Criteria for BA thesis evaluation:**

The BA thesis is a theoretical paper with a volume of 25-30 pages. A4, the written work shall be done in accordance with the "Standards for Written Work" approved by the Academic Council (22.11.2010), and a practical work - audio-visual journalistic work (TV, Radio programme with the duration of 10-15 minutes, or a multimedia project) shall be presented.

**Requirements and evaluation criteria for the BA project:**

- Relevance and importance of the topic - 10 points
- The ability to present the problem in a complete and understandable manner - 10 points
- Knowing the material and demonstrating the ability of analysis - -10 points
- Writing culture, citation, footnotes - 5 points
- Design of the paper (bibliography, intervals, underlining and highlighting of phrases, subsections, punctuation, abbreviations, table of contents, title page) - 5 points
- Culture of visual storytelling of practical work - 10 points
- Quality of audiovisual material- 5 points
- The share of original audiovisual material independently obtained by the bachelor in the practical work - 15 points

Presentation - 30 points

- Oral presentation skills - 10 points
- Ability to argue and defend - 10 points

	<ul style="list-style-type: none"> <li>• Knowledge of presentation technology - 10 points</li> </ul>
Learning outcomes	<ol style="list-style-type: none"> <li>1. Knowledge of mass communication and journalism professional activity standards; Ability to critically and analytically understand issues of history and theory of journalism; the ability to find causal connections between facts and events; Responsibility for impartial and objective reporting of events and facts; Ability to find ways to develop the field based on past experience.</li> <li>2. Knowledge of new and current news production technologies, both for broadcast media and Internet media and information agencies; Knowledge and ability of professional standards required for a reporter of multimedia platforms; knowledge of new media features; the ability to freely navigate in a converged media environment; Knowledge of preparation and placement of journalistic product for internet media; Knowledge of social media influences; Knowledge of the specifics of working with digital cameras; knowledge of shooting techniques and technology; knowledge of reporting videography; knowledge of video-editing software and the ability to use them in practice; Ability to autonomously create (shoot, edit and distribute) a journalistic product;</li> <li>3. Knowledge of the peculiarities of creating journalistic works of different formats (informative, analytical, artistic) for all kinds of media platforms; knowledge of interview technologies; knowledge of talk show, discussion, debate production; Analytical thinking; the ability to have an objective, critical attitude towards events; knowledge of preparation of journalistic texts; Ability to communicate with specialists and non-specialists in forms appropriate to the context, in native and foreign languages; Responsibility for the correctness of expressing one's position in journalistic texts, the accuracy of events and facts, and the truthfulness of sources.</li> <li>4. Basic theoretical knowledge of culture journalism; Ability to competently cover current processes in culture and art and create a perfect cultural product for multimedia platforms; Ability to create cultural media products of different genres independently and as a team; broad knowledge in social and humanities; general knowledge of the history of the main branches of art; knowledge of artistic terminology; Knowledge of the main stages, directions, important masters and works of culture and art histories; Broad, general knowledge in related areas of the field, including a critical understanding of theories and principles; Ability to establish national and public values, humane and liberal values through qualified coverage of culture and works of art in the media; Ability to fill the audio-visual digital archive with media products prepared on the topics of culture and art.</li> <li>5. Ability to prepare TV and radio program: knowledge of the process of creating and preparing a broadcast project; knowledge of the role and function of the producer in broadcast media; Knowledge of journalistic product preparation for multimedia platforms; Ability to direct and analyze facts in current events in society; basic knowledge of print media production features and ability to prepare newspaper and magazine articles; independent preparation of multimedia journalistic product and responsibility for its content and quality;</li> <li>6. Knowledge of media products of different form, genre, structure and purpose available on the diverse media market; Ability to analyze and evaluate media products; critical thinking skills; basic expert knowledge of the field; media monitoring ability; ability to determine compliance of media products with basic standards; knowledge of the basics of media law and media ethics; ability to understand the media as a system observing ethical norms; knowledge of propaganda methods; Knowledge of modern methods of propaganda and influence on society in the conditions of new media; knowledge of fake news and fake news dissemination technologies; Knowledge of the specifics of PR services; Knowing</li> </ol>

	<p>the difference between PR service and propaganda media; knowledge of preparation and distribution of press releases; Ability to promote culture and works of art through media; Autonomy and responsibility for activities in accordance with journalistic standards; Responsibility for protecting the basic rights and freedoms of people in the media production prepared by him/her; Responsibility for the observance of journalistic ethics and legal standards in the media outlet;</p> <p>7. Ability to synthesize theoretical knowledge and practical skills; Ability to carry out a research and practical project/work, collect and interpret data, and analyze data and/or situations using a standard method; Ability to draw appropriate conclusions considering relevant social, scientific and/or ethical issues. Having responsibility for consistent and multifaceted assessment of the learning process; Responsibility for the validity of data use of related disciplines in the process of learning and work.</p>
Areas of employment:	Broadcast media companies, Advertising agencies, Public Relations (PR) Services, Press-Centers, information agencies, publishing and journalism sphere, media scientific-research institutions, higher, vocational, and general educational space; editorial activity; cultural-educational institutions.
Head of the Programme	<p><b>Giorgi Chartolani</b> - Doctor of Art Studies, Professor of the Faculty of Art Sciences, Media and Management of Shota Rustaveli Theatre and Film Georgia State University, Head of Mass Communication and Media Research Department;</p> <p><b>Revaz Chichinadze</b> - Doctor of Social Sciences, Professor of the Faculty of Art Sciences, Media and Management of Shota Rustaveli Theatre and Film Georgia State University</p>
Contact person	<p><b>Giorgi Chartolani</b> - Doctor of Art Studies, Professor; Mobile: 577 500 326; email: <a href="mailto:gchartolani@tafu.edu.ge">gchartolani@tafu.edu.ge</a></p> <p><b>Revaz Chichinadze</b> - Doctor of Social Sciences, Professor; Mobile: 577 500 329; <a href="mailto:rchichinadze@tafu.edu.ge">rchichinadze@tafu.edu.ge</a></p>
Academic courses	<p><b>Compulsory courses:</b></p> <ol style="list-style-type: none"> <li>1. Basics of journalism;</li> <li>2. Introduction to mass communication;</li> <li>3. Research Methods;</li> <li>4. History of Georgian Journalism;</li> <li>5. History of World Journalism;</li> <li>6. Media law, Media ethics and Self-regulation</li> <li>7. Reportage;</li> <li>8. News production;</li> <li>9. Interview;</li> <li>10. Grammar of visual storytelling;</li> <li>11. New and converged media;</li> <li>12. Analytical Journalism;</li> <li>13. Print Media;</li> <li>14. Culture in broadcasting media;</li> <li>15. Culture in new media;</li> </ol>

16. Producer in broadcast media;
17. Preparation of a program;
18. Media product analysis;
19. Advertising and Public Relations;
20. Methods of media propaganda;
21. Photo Journalism;
22. Craft of Cameraman;
23. Video-editing;
24. Psychology;
25. Philosophy;
26. Anthropology;
27. Sociology;
28. Symbol – Phenomenon of Culture;
29. Academic Writing;
30. English language (from level A1.1 to C1.2);
31. Information Technologies;
32. History of world literature;
33. The main stages of the history of world art;
34. The main stages of the history of world cinema;
35. The main stages of the history of Georgian cinema;
36. The main stages of the history of the world theater;
37. The main stages of the history of Georgian theater;
38. The main stages of the history of classical music culture;
39. Modern music, pop culture;

**Elective courses:**

40. Creative foundations of journalistic craft;
41. Culture policy;
42. Craft of anchoring a program;
43. Editorial work;
44. Art of TV;
45. History of Georgian photography;
46. History of foreign photography;
47. Internet journalism;
48. TV-cinema management;
49. Artistic-creative aspects of advertising;

Students can also choose elective courses from other faculties.

## 5. Cultural Tourism

### BA level academic higher education programme

Title of the Education Programme	<b>Cultural Tourism</b>
education	<b>BA</b>
Language of Instruction	<b>Georgian</b>
Volume of the programme in credits	<b>240 credits</b>
Duration of the studies	<b>8 semesters</b>
Qualification to be awarded	<b>Bachelor of Tourism</b>
Programme Admission Prerequisites	Unified national exams (subjects: Georgian language and literature (mandatory), Foreign language (mandatory), one of the following: Mathematics, Geography, History).
The Programme Objective	<p>The goal of the <b>"Cultural Tourism"</b> BA programme fully corresponds to the mission of the university, one of the vectors of which is the research of resources with tourism potential in the fundamental fields of art. In the mentioned context, the <b>"Cultural Tourism"</b> bachelor's programme corresponds to the goals formulated in the mission, as far as its subject matter is determined by the necessary components for cultural tourism. The synthesis of artistic and management specifics of the university ensures the uniqueness of the mentioned direction in the educational space of tourism. Thus, the programme provides a necessary condition for the development of tourism and cultural tourism in the country - to train modern professionals working in the field of tourism - connoisseurs of art fields, highly qualified specialist-analysts, who will be focused on the growing demands of the labor market, not only in Georgia, but also worldwide, with the sectoral/professional as well as general competencies obtained as a result of the mastering the programme.</p> <p><b>Within the framework of the programme, according to the peculiarities of the specialty, students are accepted every year, taking into account the demands and orders of the labor market. Namely:</b></p> <p>Shota Rustaveli Theatre and Film Georgia State University shall admit and prepare the students of the specialty of <b>"Cultural Tourism"</b> annually, in accordance with the various tourism companies in Georgia, the main strategies of tourism development in the country, the state and non-state sector tourism industry and the realities in the direction of analytical research in the field of culture, the number of professional specialists, expert-analysts in these fields and the state requirements or orders for them. The following number of applicants for the "Cultural Tourism" specialty will be accepted and trained: 25-30 students per year (on average) - depending on the needs of the public and the requirements of the labor market. <b>Thus, the "Cultural Tourism" bachelor's programme is focused on the requirements of the labor market.</b></p> <p>The goal of the "Cultural Tourism" bachelor's programme is to provide</p>

	<p>students with the knowledge of the specifics of tourism, business, economics, humanitarian sciences, and art; To teach them the basic skills of professional management, analysis and research in the field of cultural tourism, basic elements, basic knowledge that ensures the student's understanding of the basics in the field of tourism management and art, basic knowledge of the main principles and theoretical aspects of these fields for their effective use and development of cultural tourism.</p>
<p>The evaluation system</p>	<p>Mastering of topics envisaged in a syllabus of a taken academic course is assessed with a 100-point system which consists of the share of the components involved in the learning process.</p> <p>Evaluation of the work carried out by a student throughout semester provides:</p> <ul style="list-style-type: none"> <li>➤ Ongoing assessments;</li> <li>➤ Oral discussion, debates (oral);</li> <li>➤ Asking questions without prior preparation (oral or written);</li> <li>➤ Evaluation of his/her independent work;</li> <li>➤ Quiz (written);</li> <li>➤ Course work (written);</li> <li>➤ project presentation (group and/or individual presentation);</li> <li>➤ text analysis (oral and written);</li> <li>➤ Final test (written);</li> <li>➤ Midterm assessment;</li> <li>➤ final examination evaluation.</li> </ul> <p>The assessment components and their specific share will be outlined in the syllabus of the specific academic course and will be communicated to the student at the beginning of the academic semester.</p> <p>The final grade is generally distributed according to the following scheme:</p> <ul style="list-style-type: none"> <li>➤ I Activity _ maximum 15 points</li> <li>➤ II Work in working group, tasks, etc. - maximum 25 points</li> <li>➤ III midterm evaluation - maximum 20 points</li> <li>➤ IV final exam - maximum 40 points</li> </ul>

➤ Final evaluation - maximum 100 points

The teacher is entitled to rank the semester points (60%) according to his/her own opinion based on the academic course and the specific teaching methodology and write it in the syllabus of the relevant course.

**The evaluation system and criteria are described in detail in the syllabi and other documents. Evaluation system and evaluation criteria for theoretical courses (approved by the Academic Council on 11.12.2017. protocol #1) and the Standards for Written work approved by the Academic Council on 23.03.2017. Protocol #11).**

**The scheme of distributing the points within the evaluation system:**

Evaluation		
<i>Positive evaluation:</i>		
91-100	A	Excellent
81-90	B	Very good
71-80	C	Good
61-70	D	Satisfactory
51-60	E	Sufficient
<i>Negative Evaluation:</i>		
41-50	FX "Did Not Pass", a student is allowed to retake the final exam.	
0-40	F "Failed"- In order to receive credit, the student must retake the course.	

In the case of receiving the final grade "FX" in the academic course, within the terms set by the administration, but not less than 5 days after the announcement of the results of the final exam, the student is given the right to retake the relevant final exam once;

If a student fails to pass an additional exam, the student will be scored with 0 point.

The main criterion for evaluating the bachelor's qualification thesis is the extent to which the graduate demonstrates knowledge of tourism management mechanisms, particularly in cultural tourism, as reflected in the following indicators:

1. Has knowledge of the basics of the relevant field of tourism and art;
2. The aims and objectives of the paper are defined;
3. A review and analysis of the literature on the issue has been conducted (on the BA academic level);
4. The main goal, idea and task of the thesis are defined;
5. Demonstrates corresponding reasoning;
6. There is a research component (at the undergraduate academic level);
7. Demonstrates critical thinking;
8. Provides a visual component (presentation);
9. A unified analytical concept is created;
10. Has an author's individuality.

See the parameters of submission/presentation and defense of the bachelor's thesis in the relevant normative act.

<p>Learning Outcomes</p>	<p>a) <b>Knowledge and understanding</b> - based on the analysis, the graduate has: basic theoretical knowledge of understanding current processes in the field of tourism management in accordance with the principle of optimal solutions and using appropriate methods; Knowledge of analytical review and dynamic forecasting methods of tourism industry management forms and quantitative-qualitative characteristics of development of segmental organization of tourism companies <i>Knowledge and competencies</i> -to analyze the degree of influence of natural, socio-economic, artistic and ecological factors on tourism in tourism management; for planning and realization of marketing research in tourism; About the principles and methodological issues of drawing up and managing projects and programmes specific to the field of cultural tourism.</p> <p>b) <b>Ability</b> - the graduate is able to do the following: explanation-generalization of current processes in the field of tourism and objective assessment of socio-economic or political environment changes; Making optimal decisions at the lower level of management based on the primary analysis of the structural units of tourism, as well as the internal organizational processes of non-governmental and commercial organizations; acquisition of skills specific to the tour agent and sales of tour products on the market;</p>
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	<p>c) <b>Responsibility and autonomy</b> - participates in the process of formation and evaluation of existing resources and values in tourism and cultural tourism and contributes to the creation of values: In particular, he/she adequately assesses the manifestation of the tourist characteristics of natural-recreational and cultural resources and can: provide their optimal presentation - characterization; do the analysis of the factors affecting the formation of the tourist product and the formation of a competitive tour in the consumer tourism market.</p>
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Areas of employment:	A graduate with an academic qualification of Bachelor of Tourism can be employed in travel agencies; in tour operating companies; in the State Department of Resorts and Tourism; In nature protection and non-governmental organizations interested in tourism. In local and departmental subordinate organizations of tourism, scientific-research institutes and public, non-governmental and governmental structures His/her job competence is also to make professional evaluations in the field of tourism and transfer them to the interested public and the ordering party. Collect information in the field of cultural tourism, conducting research, analysis and development of appropriate conclusions, suggestions and recommendations. He/she can perform this kind of work both individually (independently) and as a team (together with a group). Also, he/she can work in the field of tourism as a specialist-analyst, teacher (high, professional, and general educational space of artistic profile).
Head of the Programme	<b>Malkhaz Gvinjilia, professor</b>
Contact person	<b>Malkhaz Gvinjilia, professor</b> Mobile: 599422410; email: mgvinjilia@tafu.edu.ge
Academic courses	<p><b>Compulsory courses:</b></p> <ol style="list-style-type: none"> <li>1. Academic Writing;</li> <li>2. Philosophy;</li> <li>3. Information Technologies;</li> <li>4. Sociology;</li> <li>5. Psychology (general);</li> <li>6. English language (from level A1.1 to C1.2);</li> <li>7. Theoretical foundations of tourism;</li> <li>8. Tourism and Hospitality Management;</li> <li>9. Tourism and Hospitality Marketing;</li> <li>10. Cultural Tourism;</li> <li>11. Organization and management of international tourism;</li> <li>12. Tourism Economics;</li> <li>13. Tour operating;</li> <li>14. Hotel Services Management;</li> <li>15. The First Rescue Service in Tourism</li> <li>16. Medical Tourism and Balneology;</li> <li>17. Would tourism centers;</li> <li>18. Touristic and Recreational Resources of Georgia;</li> <li>19. Ecotourism;</li> <li>20. Service management of Tourism</li> <li>21. Field-zonal practice;</li> <li>22. Principles of Economics</li> <li>23. Fundamentals of Management</li> <li>24. Basics of accounting;</li> <li>25. Fundamentals of the Business;</li> </ol>

26. Fundamentals of Management
27. Mathematics for tourism;
28. Project Management
29. Human Resources management;
30. Event management;
31. History of world art;
32. Cultural heritage;
33. History of Georgian Art;
34. History of theater;
35. Principles of intercultural dialogue;
36. Animation in Tourism;
37. Restaurant management;
38. The art of the guide;
39. Religious Tourism;

**Elective courses:**

1. World and Georgian music;
2. World and Georgian literature;
3. Socio-economic geography;
4. Photo and video in tourism;
5. Advertising and organization of advertising work;
6. Georgian folklore sights;
7. Management of Museum Work;
8. Fundraising and sponsorship;
9. Management of cultural resources;
10. Symbol in art;
11. Basics of Statistics;
12. Management of Cultural Heritage;
13. International booking systems in tourism - optional;

Students can also choose elective courses from other faculties.