

Shota Rustaveli Theatre and Film Georgia State University



Art Sciences, Media and Management Faculty

Catalogue of educational programmes

II

MA programmes



2025

The catalogue is intended for students and all interested persons who want to receive information about the educational activities of the faculty.

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The faculty provides all three levels of the higher education.

Master's degree studies - educational programme, the volume of which includes at least 120 credits; Study is carried out for the duration of 2 years and the graduate student is awarded a master's degree of the relevant qualification;

The faculty offers 7 Master's degree programmes.

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1. Theater Studies

Masters' degree level academic higher education programme

Title of the Educational Programme	Theater Studies
Level	Master's studies
Language of Instruction	Georgian
Volume of the programme in credits	120
Duration of the studies	4 semesters
Qualification to be awarded	Master of Theater studies
The Programme Admission Precondition	<p>Academic level of Bachelor of Arts, Bachelor of Humanities or Bachelor of Social Sciences; It is possible to have an academic degree equal to or higher than a bachelor's degree;</p> <p>must be fluent in the Georgian language (for foreign candidates - B 2 level) and English language at least B 2 level;</p> <p>The basis for enrollment in the program is: successful passing of the unified national master's exam and specialty exam.</p>
The Programme Objective	<ol style="list-style-type: none"> 1. The aim of the program is to prepare qualified masters of theatre studies who will master the chosen specialty at the level of qualification characteristics matching modern standards, that is, as we mentioned, they will have developed critical and analytical thinking, will be able to solve complex tasks, independent production of professional research, will have the ability to theoretically analyze practical experience in the form of a scientific article. Ability to create new or updated knowledge, etc; 2. To raise specialists whose qualifications will allow, in accordance with the situation and task, to use the acquired knowledge both individually and in the process of different

	<p>types of communication in interaction and cooperation with both professionals and non-professionals. They will have the ability to demonstrate and develop professional theatre qualifications in both written and verbal forms, etc;</p> <p>3. to contribute to raising the level of knowledge of theatre in Georgia as a phenomenon with multifunctional - creative, artistic, social, communicative and other qualities, from a professional and cultural point of view; To train personnel capable of qualified artistic evaluation, scientific analysis and synthesis of the theatre process, in order to raise the theatre culture in Georgia, by providing tasteful, knowledgeable, qualified staff for all its links.</p>
<p>The Evaluation System</p>	<ul style="list-style-type: none"> ➤ Evaluation criteria are related to the results of individual study of the courses. ➤ The final grade is generally distributed according to the following scheme: <p>I attendance - activity - maximum 15 points</p> <p>II assignments, seminars - maximum 25 points</p> <p>III intermediate examination - maximum 20 points</p> <p>IV final exam - maximum 40 points</p> <p>Final assessment - maximum 100 points</p> <p>The teacher is entitled to rank the semester points (60%) according to his own opinion based on the study course and the specific teaching methodology and write it in the syllabus of the relevant course.</p>

	<p>Positive evaluations:</p> <p>A high grade - 91% of the maximum grade and above;</p> <p>B Very good - 81-90% of the maximum rating;</p> <p>C good - 71-80% of the maximum grade;</p> <p>D satisfactory - 61-70% of the maximum grade;</p> <p>E sufficient - 51-60% of the maximum assessment;</p> <p>Negative evaluations:</p> <p>FX Did not pass - 41-50% of the maximum grade, which means that the student needs more work to pass and is allowed to take one additional exam with independent work.</p> <p>F Failed - 40% of the maximum grade and less, which means that the work done by the student is not enough and he has to study the subject again.</p> <p>Evaluation of the learning component</p> <p>Forms and methods of evaluation of the learning component for each individual course are reflected in the course syllabus.</p>
Learning outcomes	<p>Program learning result 1</p> <p>Possesses deep, systematic, knowledge based on the latest theoretical studies in the field of theatre studies, both in the direction of the historical development stages of the theatrical process and methodological approaches to its research; with exceptionally deep, thorough knowledge within the field in the chosen direction (chosen module);</p> <p>Program learning result 2</p> <p>has knowledge of the methods of classification of processes in the field and can classify the methods and forms of evaluation of a work of</p>

theatrical art; writes a review, an overview, an analytical letter, in which he determines the artistic value of a work of theatrical art based on reasoned and substantiated reasoning; characterises the peculiarities of the nature of the subject of theaterology and determines the dialectical constancy of the process of its study; analyses theatre processes, current trends and creative problems; determines their role in the general cultural and historical context at the country or world level; identifies a problem in the space of theatre art and outlines the ways to solve this problem;

Program learning result 3

has the ability to independently plan his own learning process, based on his professional interest, to deepen his knowledge in the field of theatre and related fields (cinema, art history and other humanitarian-social areas); has general knowledge of case organisation and management principles; Also, has knowledge in pedagogy, teaching methods and can transfer knowledge to others;

Program learning result 4

In the process of working on the research topic, based on historical-literary and audio-visual sources, brings in system and catalogues the research material of the theatrical topic; prepares a research paper on a theatre theme, which takes into account the principles of academic integrity while working on it; With his research and work, he contributes to the development of the knowledge and practice of theaterology. Independently plans, conducts research and other types of theatrical professional activities. He conducts his own activities in compliance with the principles of professional ethics and responsibility;

	<p>Program learning result 5</p> <p>Has openness to new knowledge in theatre art and related fields and the ability to learn and learn it; Participates in the process of formation of important cultural values.</p>
Areas of employment:	State, municipal, administrative and private institutions in the field of art and culture, scientific-research institutions, museums; State and non-governmental organizations for cultural heritage, mass media, organizing committees of international or local theater festivals, Jury, Expert Council, Selection Commission; Theater (Employee Profile) - Literary Part Employee, Television – Radio - in the direction of theatrical journalism, National Library; Higher, professional and general educational space of the art profile; Editorial activities; Artistic profile training - creative studios; Archives; Cultural – Educational Institutions as well as other institutions where general competencies are required in the results of the program
Head of the Programme	<p>Giorgi Tskitishvili; Professor</p> <p>Maia Kiknadze; Associate Professor</p> <p>Marina Kharatishvili Associate Professor</p>
Contact person	<p>Giorgi Tskitishvili, Doctor of Arts, Professor</p> <p>Phone: 577288708</p> <p>E-mail address gtskitishvili@tafu.edu.ge</p> <p>Maia Kiknadze, Doctor of Arts, Associate Professor</p> <p>Phone: 599729521</p> <p>E-mail: mkiknadze@tafu.edu.ge</p> <p>Marina Kharatishvili, Doctor of Arts, Associate Professor</p> <p>Phone: 5772887781.</p> <p>E-mail: mkharatishvili@tafu.edu.ge</p>
Academic courses	<p>1. Module I: Modern World Theatre:</p> <p>➤ The mentioned module defines the research topics in the following areas;</p>

- Directing and conceptual scenography from the beginnings to the present. (directorial findings of Ludwig Kroneck and Henry Irving, free theatres in Europe, cult figures of 20th century directing, scenographic searches of Adolf Appia, Oskar Kokoshka, Svoboda and others. Georgian directors and scenographers in the context of world processes, etc.);
- New drama and its representatives (Ibsen, Hauptmann, Maeterlinck, Strindberg, Chekhov and others.);
- American Drama and Theater Issues;
- Avant-garde and modernism in European theatre (symbolism, Dada-surrealism, expressionism, absurdity, etc.), theatre culture of the postmodernism era;
- Intellectual drama and theatre;
- World-class figures of Eastern European theatre (Kantor, Grotovsky, etc.);
- Analysis of theatrical presentation and performance forms in modern European theatre (by specifying the director, direction, period, etc.) and others;

2. Module II: theatre criticism and theory:

- Mod Analysis of current theatre processes both synthetically and differentiated, depending on a specific topic. (problems of direction, acting art, dramaturgy, theatrical expressive forms in Georgian theatre, etc.);
- The role of criticism in the study of modern theatrical processes. for the issue of repertoire policy of theatres;
- Issues of staging and modern interpretation of classics in modern Georgian ;

3. Module III: Georgian Theatre:

- Beginnings of Georgian theatre;
- From a cult-ritual spectacle to a theatrical performance;

	<ul style="list-style-type: none">➤ Issues of Georgian dramaturgy;➤ Directions of Georgian scenography;➤ History issues of Georgian directing and acting art;➤ Analysis of creative searches in Georgian theatre;
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2. Film Studies

Masters' degree level academic higher education programme

Title of the Educational Programme	Film Studies
Level	Master's studies
Language of Instruction	Georgian
Volume of the programme in credits	120
Duration of the studies	4 semesters
Qualification to be awarded	Master of Film Studies
The Programme Admission Precondition	<p>Academic degree of Bachelor of Arts, Bachelor of Humanities or Bachelor of Social Sciences. Possible to have an equal degree of bachelor's degree or more academic degree.</p> <p>Must be fluent in Georgian (for foreign candidates - B2 level) and English at least B2 level.</p> <p>The basis for enrolling in the program is: successful passing of the unified national master's exam and specialty exam.</p>
The Programme Objective	<ol style="list-style-type: none"> 1. The aim of the program is to provide the master students with a deep and thorough period of development of the films of Georgia and the world's leading cinematic countries, trends, directions, peculiarities, etc; 2. Develop critical thinking skills, appropriate professional and ethical skills; Raising a modern type of researcher-scientist - theorist and film historian-theorist; Teaching to prepare and write a scientific paper and scientific article; In the development of a master's thesis, promoting performance, protection and master's degree in academic achievement; Preparation for academic, scientific-research and pedagogical activities;

	<p>3. Raise an independent researcher who will be able to discover the ongoing processes and new trends in Georgian and world culture and share it with the international community at a high level; Co-operation with new and modern research methods and introduction of new systems, both in theoretical-analytical activities, as well as in the search for ways to develop pedagogy and modern film, and in the process of readiness to transfer knowledge to others;</p> <p>4. The main task of the program is to study and share the history and theory of Georgian and world film, the history of public-political and cultural history, those circumstances and events. Their influence on modern film, culture in general, and Soviet and post-Soviet culture in particular, but many things remained unreserched. Especially since the study of issues did not take place in an integrated manner. Accordingly, the program involves the study of historical-theoretical issues of Georgian and world film, attempts to analyze new research, events, discoveries. It is also important to determine what is the function of a film researcher in modern reality. For this, the master student, on the one hand, needs to be able to study the above issues and realize their essence, on the other hand, to develop an attitude towards existing problems, issues and to form as a professional researcher, for which the mission and function of the modern scientist are clear, both inside and outside the country.</p>
The Evaluation System	<p>The program is multi-component, conducted according to the credit system and includes 100% (score), based on the principle of positive score ranking and credit accumulation.</p> <ul style="list-style-type: none"> •Evaluation criteria are related to individual study courses.

The final assessment is generally distributed according to the following scheme:

I - attendance – Activity - maximum 15 points

II - assignments, seminars - maximum 25 points

III - Intermediate check - maximum 20 points

IV - Final exam - Maximum 40 points

Total - maximum 100 points

The teacher is authorized to rank (60%) according to the specific methodology of the training course and teaching, to rank the semester scores at his own discretion and to make the appropriate course syllabus.

Positive evaluations:

A - High grade - 91% of the maximum grade and above;

B - Very good - 81-90% of the maximum rating;

C - Good - 71-80% of the maximum grade;

D - Satisfactory - 61-70% of the maximum grade;

E - Sufficient - 51-60% of the maximum assessment;

Negative evaluations:

(FX) Failure - 41-50% of max. points, that means that student needs more individual work to pass the exam and he/she is given a right to resit the exam.

(F) Fail - 40% points or less from max. assessment that means that the work done by student is not sufficient and he/she has to cover subject again.

Forms and methods for evaluating the training component for each individual course are reflected in the course syllabus.

Evaluation of the research component (including master's thesis).

The research components of the program are: a reference to foreign language art literature, course work, conference report/preparation of magazine publishing, and a master's thesis.

The scientific research component of the program is led by the head of the program or the head of the group. The supervisor is determined on the basis of the decision on the direction of the film studies before the start of the study.

The topic of the research component is individual and will be selected by the joint of the student and the supervisor. Also, the master student will select the topic of the master's thesis with his own decision and agreed with the supervisor.

The form of the master's thesis must meet the requirements established by the university.

Evaluation scheme of theoretical works (abstract, coursework, master's thesis - qualification thesis) presented according to the program:

##	Criterion	Max
1	Technical side	30
1.1.	Language fluency	10
1.2.	Variety of sources used	5
1.3.	Correctness of references to the used sources	5
1.4.	Adherence to standards of style and scientific writing	10
2.	Content side	50
2.1.	Content excellence	20

	2.2.	Relevance	10
	2.3.	Originality	10
	2.4.	Perfection of conclusion (summary).	5
	2.5.	Reasoning of answers to questions	5
	3.	Presentability	20
	3.1.	Presence of sights, schemes, diagrams, visual material	10
	3.2.	Speech Culture	10
		Total	100
Learning outcomes	<p>Program learning result 1</p> <p>Describes/analyzes the development stages and main trends in the film history; Defines the structure of some or other sample of art in detail and thoroughly.</p> <p>Program learning result 2</p> <p>Will critically understand the issues related to film, established opinions and discuss in a new way.</p> <p>Program learning result 3</p> <p>In the process of working on an analytical topic, based on historical-theoretical and audio-visual sources, systematizes and catalogs the research material.</p> <p>Program learning result 4</p> <p>Prepares a research and/or conference report, paper, scientific work. While working on the thesis, takes into account the stylistic features of film, academic norms and presents this thesis.</p> <p>Program learning result 5</p> <p>Is acquainted with branch research methods and specifics of adjacent disciplines; understands academic standards and principles of</p>		

	<p>professional honesty and ethics; Has communication and work skills with interdisciplinary team/environment.</p>
<p>Areas of employment:</p>	<p>Artistic and cultural, scientific-research, educational institutions, artistic and educational organizations, in which the general competencies described in the results of the program are required; festivals. State and non-governmental organizations of cultural heritage. Archives and museums. Television, Radio, Print media - TV-Cinema, In the field of cultural journalism and editorial activities. Libraries. Higher, professional and general educational organizations of the art profile; Educational and creative studios of artistic profile.</p> <ul style="list-style-type: none"> • Scientific-teacher activities in secondary schools and higher education institutions; • Research and administrative activities in relevant museums and archives; • Scientific and administrative activities in research-scientific institutions; • Performing administrative or research-expert work in the field of art in the state and non-governmental sector; • Work as an independent expert, researcher; • Project planning, task setting and execution, cooperation with local and international foundations; • Work in a scientific group, both as a performer of a specific task and as a group leader; • Work in film studios, film companies - as a film expert, editor, expert; • Work on televisions, specific or public magazines, positions of cultural expert, author of programs, editor.
<p>Head of the Programme</p>	<p>Zviad Dolidze, Prof.</p> <p>Lela Ochiauri, Prof.</p>

Contact person	<p>Zviad Dolidze</p> <p>Phone: 555307040</p> <p>E-mail address: zdolidze@tafu.edu.ge</p> <p>Lela Ochiauri</p> <p>Phone: 599578174</p> <p>E-mail address: lochaiuri@tafu.edu.ge</p>
Academic courses	<p>Compulsory Elective Module 1 – Film History</p> <p>1.1. American Film Production;</p> <p>1.2. Specific Genres and Tendencies of American Film;</p> <p>1.3. Western European Film;</p> <p>1.4. Documentary Film;</p> <p>1.5. Postmodernism in Film;</p> <p>1.6. Asian Film;</p> <p>1.7. Georgian Arthouse Film.</p> <p>Compulsory Elective Module 2 - Film Criticism and Theory</p> <p>2.1. Film Theories and Influence on the Formation of Film Language;</p> <p>2.2. Film as a Universal Art and the Latest Film Theories;</p> <p>2.3. Time, Era and Features of the Formation of Film Productions, Film Trends;</p> <p>2.4. Public, Economic, Political Situations and the Formation of Film Trends;</p> <p>2.5. Censorship in Film/Art and Censorship in Film Criticism;</p> <p>2.6. Demands of Film Production, World Film Market, Distribution and New Film Thinking;</p> <p>2.7. Totalitarian Regimes, Art and Film in the 20th century.</p>

General University Courses

Academic Writing and Research Methods;

Pedagogy;

Educational Legislation.

Elective Courses

Theory and Genre Analysis of Film Genres;

Projects and Marketing in Film;

Eastern European Film;

Political Film;

Development Trends of World Art of XIX-XX centuries;

Architectural Masterpieces of the 20th century;

XX century World Theater;

The Beginnings of Georgian Theater;

Dance Dramaturgy;

American Theater and Drama of XX-XXI centuries;

The Latest Georgian Theater in the Context of European Theater;

Feature and Documentary Film Direction - from Idea to Post-production;

New Technologies and New Film Language;

Game Theory and New Media;

20th century Philosophy;

Theory and Short History of Aesthetics;

	<p>Georgian Scenography of the 20th century;</p> <p>The Artistic Range of the Symbol;</p> <p>From the Artistic Text to the Screen;</p> <p>Semiotics.</p>
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3. Art History and Theory (Georgian Art - Research and Preservation)

Masters' degree level academic higher education programme

Educational Programme	Art History and Theory (Georgian Art - Research and Preservation)
Level	Master's studies
Language of Instruction	Georgian
Volume of the programme in credits	120
Duration of the studies	4 semesters
Qualification to be awarded	Master of Art History and Theory
The Programme Admission Precondition	<p>Bachelor's degree, Bachelor of Humanitarian Sciences or Bachelor of Art and Academic level of Bachelor of Social Sciences are prioritized.</p> <p>An academic degree equal to or higher than a bachelor's degree;</p> <p>He/she must have a perfect command of the Georgian language (for foreign candidates - at B2 level) and English language at least at B2 level (it is verified by a diploma supplement or by presenting a relevant, internationally recognized certificate);</p> <p>The basis for enrolling in the program is successful passing of the unified national master's examinations and speciality exams.</p>
The Programme Objective	<ol style="list-style-type: none"> 1. Priority will be given to researching issues related to Georgian sight culture and the architectural connection. Also, it reflects on monuments of paintings and fine art. These issues are still a weak point in science and serve to the research of current problems for our university. Research of theoretical issues, as well as methods of studying art history, issues of cultural heritage preservation, etc. will also be topical. 2. The module 'XX century art' envisages working on the following scientific topic: Trends in the development of world art of the new and recent period; Problems of Georgian art of the 20th century, Georgian art abroad, issues of

	art theory; The problems of functioning of visual art in society, topical issues related to museology and cultural heritage preservation systems.		
The Evaluation System	<p>The evaluation of the program includes multi-components, it is carried out in accordance with the ECTS system and consists of 100% (points), according to the principle of ranking positive points and accumulating credits.</p> <p>Evaluation criteria are related to the results of individual studies of the courses.</p> <p>The final evaluation is generally distributed according to the following scheme:</p> <ul style="list-style-type: none"> I. Attendance - activity - maximum 15 points II. Assignments, seminars - maximum 25 points III. Midterm examination - maximum 20 points IV. Final exam - maximum 40 points <p>Final evaluation- maximum 100 points.</p> <p>The teacher is entitled to rank the term's points (60%) based on his/her own opinion according to the study course and the specific teaching methodology and write out the syllabus of the relevant course.</p>		
	Positive evaluation:		
	91-100	A	Excellent
	81- 90	B	Very good
	71-80	C	Good
	61-70	D	Satisfactory
	51-60	E	Sufficient
	Negative evaluation:		
	41-50	FX	"Couldn't pass," t is allowed to retake exam in the given once.
	0-40	F	Failed", in order credit, the stud

			first complete the the given discipli
	<p>Evaluation of the research component (including master's thesis).</p> <p>The research components of the program are abstract on foreign language art literature, coursework, preparation of a conference report/magazine publication, and a master's thesis.</p> <p>The scientific-research component of the program is led by the supervisor of the program or the group. The supervisor is determined before the beginning of studies based on the decision of the direction of the art history and theory department.</p> <p>The topic of the research component is individual and is chosen by the joint agreement of the student and the supervisor. Also, the subject of the master's thesis will be chosen by the master's student by his/her own decision and in agreement with the supervisor.</p> <p>The form of the master's thesis must meet the requirements established by the university.</p> <p>Evaluation scheme of theoretical works (abstract, coursework, article, master's thesis - qualification work) presented according to the program:</p>		
	##	Criterion	Maximum possible point
	1	Technical side	30
	1.1.	Language fluency	10
	1.2.	Variety of references	5
	1.3.	Correctness of indications of references	5
	1.4.	Adherence to standards of style and scientific writing	10
	2.	Content side	50
	2.1.	Perfection of the content	20

	2.2.	Topicality	10
	2.3.	Uniqueness	10
	2.4.	Perfection of conclusions (of summary)	5
	2.5.	Substantiation of answers to questions	5
	3.	Presentability	20
	3.1.	Presence of sights, schemes, diagrams, visual material	10
	3.2.	Speech culture	10
		Total:	100
Learning outcomes	<p>Program learning result 1</p> <p>Possesses a deep, profound knowledge of the history of art, by deepening the knowledge of the history of Georgian art, by its critical understanding, in connection with the art of other countries; knows the fundamental principles of art theory, the main stages of its development, research methods, approaches and modern aspects; has exceptionally deep, thorough knowledge in the chosen field of art history (chosen module).</p> <p>Program learning result 2</p> <p>Determines research issues within the field of art, epoch, and region, formulates questions related to the topic, finds relevant material, develops hypotheses, sets research goals and carries out research through working on the original/originals of the work of art, critical study of relevant specialized literature, and based on historical-literary and archival sources; Writes a research abstract, conference report, article, following the principles of academic style and academic fair practices; Independently conducts research around a specific problem/issue of art history; Chooses and independently uses the appropriate method/methods of the research topic; If necessary, uses an interdisciplinary approach, as far as he/she is good at adjacent fields (palaeography, source studies, philosophy, music, theatre, cinema, etc.) and can use the data of the relevant field appropriately.</p> <p>Program learning result 3</p>		

	<p>Can independently plan his/her learning process, based on his/her professional interest, to deepen his/her knowledge in the field of art history and theory and adjacent fields; Has general knowledge of case organization and management principles; Also, has knowledge in pedagogy, teaching methods and can transfer knowledge to others.</p> <p>Program learning result 4</p> <p>Determines the characteristics of such organizations as museums, maintenance and preservation of cultural heritage, galleries and others; Identifies the actual issue/problem related to them, sets the ways to solve this problem, forms the aspects of the museum field, as well as the policy aspects of cultural heritage research and preservation.</p> <p>Program learning result 5</p> <p>Independently plans professional, art history and theory-based activities and works in compliance with the principles of professional ethics and responsibility, and participates in the process of formation of important cultural values for the society.</p>
Areas of employment:	<p>Art and cultural, scientific research and educational institutions, art and educational organizations, which require the general competencies described in the results of the program; Festivals; State and non-governmental organizations of cultural heritage; Archives and museums; Television (Broadcasting), radio, print media - TV-cinema, in the direction of cultural journalism and editorial activities; Libraries; Higher, professional and general educational organizations of artistic profile; Educational and creative studios of the artistic profile.</p>
Head of the Programme	<p>Nato Gengiuri, Doctor of Art History and Theory, Professor.</p>
Contact person	<p>Nato Gengiuri;</p> <p>Phone: 593 24 42 78;</p> <p>E-mail address: ngengiuri@tafu.edu.ge</p>

Academic courses

1. Comparative history of Georgian architecture (IV-IX centuries);
2. Georgian Paleography and Source Studies;
3. Artistic problems of art of developed middle ages (X-XIII centuries);
4. Medieval Georgian painting and Byzantium;
5. Art ways of XIV-XIX centuries - comparative analysis;
6. Trends in the development of world art of the 19th-20th centuries;
7. Masterpieces of 20th-century architecture;
8. The main trends of 20th-century photography;
9. Georgian fine art of the first half of the 20th century;
10. Georgian fine art of the second half of the 20th century;
11. Art study methods: Art theory and criticism;
12. Art study methods: Art history research methods;
13. Cultural heritage - Preservation and management;
14. Museum and museum management;
15. Academic writing and research methods;
16. Abstract on foreign language art literature;
17. Coursework;
18. Preparation of conference report/magazine publication;
19. Master thesis;
20. Elective subjects.

4. Ethno-Choreology (History, theory and criticism of Georgian choreography)

Masters' degree level academic higher education programme

Educational Programme	Ethno-Choreology (History, theory and criticism of Georgian choreography)
Level	Master's studies
Language of Instruction	Georgian
Volume of the programme in credits	120
Duration of the studies	4 semesters
Qualification to be awarded	Master of Choreology
The Programme Admission Precondition	<p>Bachelor's degree; An academic degree equal to or higher than a bachelor's degree is possible;</p> <ul style="list-style-type: none"> • Knowledge of English language - B 2 level; • Performing skills of practical choreography; • Knowledge of Georgian language (for foreign candidates - B 2 level); • Basis for enrolling in the program is: successful passing of the unified national master's exam and specialty exam.
The Programme Objective	<ol style="list-style-type: none"> 1. To teach the basic skills of scientific research, using which he/she will be able to conduct theoretical research about any problem in Georgian folklore dance; 2. To study professional analysis of Georgian dance and notation of Georgian authentic and stage dance (writing through conventional signs and literary description); 3. To study compilation and processing of thematic bibliographic catalogs; 4. To study preparation of newspaper and magazine material (reviewing a concert program or a specific dance performance, creating a creative portrait, recording an interview, etc.);

	<p>5. A master's student should be able to conduct a thematic lecture course (for example, "Choreographic art history") in arts institutions.</p>
<p>The Evaluation System</p>	<p>The program has a multi-component assessment system, is carried out in accordance with the credit system and includes 100% (points) in accordance with the principle of ranking positive points and accumulating credits.</p> <p>Assessment criteria are related to the disciplines individual study results.</p> <p>The final grade is generally distributed according to the following scheme:</p> <ul style="list-style-type: none"> I Attendance – Involvement - Maximum 15 points II Assignments-seminars - Maximum 25 points III Midterm exam - Maximum 20 points IV Final exam - Maximum 40 points <p>Final rate - Maximum 100 points</p> <p>The teacher is entitled to rank the semester points (60%) according to his/her own view based on the study course and specific teaching methodology as well as to write it in the syllabus of the relevant course.</p> <p>Student's knowledge is evaluated according to the following standard within the framework of the master's program:</p> <p>Educational components (module, course) are evaluated in accordance with the legal regulations in force in Georgia (Order of the Minister of Education and Science of Georgia #3 05.01.2007 – Amendment #785 – 21.09.2009):</p> <p>Positive assessment:</p> <ul style="list-style-type: none"> A Excellent - 91% of the maximum grade and more; B Very good - 81-90% of the maximum grade; C Good - 71-80% of the maximum grade; D Satisfactory - 61-70% of the maximum grade;

	E Sufficient - 51-60% of maximum grade;		
	Negative assessment:		
	FX Could not pass - 41-50% of the maximum grade, which means that the student needs more work to pass and is allowed to take one additional exam with independent work.		
	F Failed - 40% of the maximum grade and less, which means that work carried out by the student is not enough and he/she has to study the subject again.		
	Evaluation of the theoretical work presented according to the program is carried out based on the requirements of the following normative document: " The standards of written work" at Shota Rustaveli Theatre and Film Georgia State University.		
	Master thesis and its evaluation criteria:		
	The subject of Master's thesis will be chosen by the Master's student in agreement with the supervisor.		
	The form of Master's thesis shall meet the requirements established by the university.		
	Scheme of evaluation of the theoretical work presented in accordance with the program (abstract - analytical essay; master's - qualification paper):		
	##	criterion	Maximum possible score
1	Technical side	30	
1.1.	Language fluency	10	
1.2.	Variety of used sources	5	
1.3.	Correctness of references to the used sources	5	
1.4.	Adherence to standards of style and scientific writing	10	
2.	Content side	50	
2.1.	Content excellence	20	
2.2.	Relevance	10	

2.3.	Originality	10
2.4.	Perfection of conclusion (summary).	5
2.5.	Reasoning of answers to questions	5
3.	Presentability	20
3.1.	Presence of sights, schemes, diagrams, visual material	10
3.2.	Public speaking	10
	Total:	100

Learning outcomes	<p>Program learning result 1</p> <p>He/she describes development stages and main trends in the choreography history; Determines importance of practical (stages) and theoretical papers (researches) and their relationship.</p> <p>Program learning result 2</p> <p>He/she defines a choreographic performance structure in detail and demonstrates knowledge about the features of the choreographic performance creation and staging process.</p> <p>Program learning result 3</p> <p>He/she classifies the methods and forms of a choreographic performance evaluation.</p> <p>Program learning result 4</p> <p>He/she determines an artistic value of choreographic performance in accordance with argued and grounded reasoning, based on which he/she writes a review, prepares a research and/or conference paper on a choreographic topic.</p> <p>Program learning result 5</p> <p>He/she analyzes choreographic processes, current trends and creative problems; determines their role in the general cultural and historical context at the country or world level.</p>
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	<p>Program learning result 6</p> <p>He/she systematizes and catalogs the research material of the choreographic topic in the working process on the research topic, based on historical-literary and audio-visual sources.</p> <p>Program learning result 7</p> <p>He/she independently plans, conducts research and other activities, as well as organizes group work.</p> <p>Program learning result 8</p> <p>He/she conducts his/her own activities in compliance with the principles of professional ethics and responsibility, participates in the formation process of important cultural values for the society.</p>
<p>Areas of employment:</p>	<p>Thematic (artistic and folklore) research programs, including participation in cultural heritage protection programs and various programs of Folklore State Center of Georgia;</p> <ul style="list-style-type: none"> • Preparation of thematic journal and magazine material; • Conducting a thematic lecture course in art institutions; • Working in state choreographic ensembles as a Choreologist (recording history of ensemble, repertoire, individual dances – conservation); • Expeditionary work (study of folklore). <p>Everything can be done in the following organizations:</p> <ul style="list-style-type: none"> • Artistic and educational institutions, research centers; Folklore State Center, Choreographic ensembles etc.
<p>Head of the Programme</p>	<p>Khatuna Damchidze, PhD in Art Sciences;</p>
<p>Contact person</p>	<p>Khatuna Damchidze, PhD in Art Sciences; E-mail: khatuna.damchidze@tafu.edu.ge 557 683 286</p>

Academic courses	<ol style="list-style-type: none"> 1. Module I: Theory and criticism of Georgian choreography - Fundamentals of choreology; 2. Module II: Choreographic heritage-Georgian stage-folk choreography (with practice components); 3. Essay on choreographic literature in a foreign language; 4. Fundamentals of management; 5. Academic writing and research methods; 6. Module I: Theory and criticism of Georgian choreography - Dance notation forms and methodology (with practice components); 7. Module II: Choreographic heritage- Ballet; 8. Pedagogy; 9. Elective course; 10. Elective course; 11. Course work; 12. Module I: Theory and criticism of Georgian choreography - Critical analysis of choreography; 13. Educational legislation; 14. Conference Report / Journal Publication; 15. Elective course; 16. Elective course; 17. Demonstration lecture-presentation; 18. Master thesis.
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5. Art Journalism

Masters' degree level academic higher education programme

Title of the Educational Programme	Art Journalism
Level	Master's studies
Language of Instruction	Georgian
Volume of the programme in credits	120 (40 research credits, 80 educational credits)
Duration of the studies	4 semesters
Qualification to be awarded	MA in Mass Communications
The Programme Admission Precondition	<p>A) Bachelor's academic degree. B) Successful passing of the Unified Masters Examinations; C) Successful passing of the university exam. The university examination consists of application package and an interview. The application package should include: Applicant's CV (autobiography), Cover letter (essay), in which the applicant describes the motivation to continue studying at the programme; Interview, which establishes the preparation level of the applicant and his/her ability to master the educational programme. It is preferred that the applicant submit a previous paper/project/article that best demonstrates the competencies required for academic writing. If the applicant presents a previously created theoretical or practical work in the field of Art Journalism or Media Art, in case of a positive assessment, he/she shall be exempt from the interview. d) Master's candidate must know a foreign language (English) at least at B2 level, which is confirmed by a bachelor's/master's diploma or a relevant internationally recognized certificate (TOEFL (P/B at least 513 points; I/BT at least 65 points); IELTS (at least 5.5 points); FCE).</p>
The Programme Objective	<p>The objective of the programme is to teach master's students who know the theoretical basics of specialized sciences, sectoral disciplines, to give special knowledge and to develop new skills, on the basis of which they will be able to perform both theoretical and practical activities in a competitive environment, which ensures employment of the graduates in their specific fields. The goal of the</p>

	<p>programme is to develop the skills of professional assessment and analysis of art fields for the master's students; To teach them media research methodology, media product analysis and evaluation.</p> <p>The programme aims to supply the labor market with practicing art journalists, to give them the knowledge of creating media products on art issues for multimedia platforms, using modern technologies; to give master's students the knowledge of promoting works of art using media platforms; The objective of the programme is to give master's students knowledge in the issues of development and popularization of art journalism.</p>																								
<p>The Evaluation System</p>	<p>The evaluation system of the master's educational programme is multi-component, carried out in accordance with the credit system, and comprises 100% (100 points). This is based on the principle of ranking positive points and accumulating credits. Evaluation criteria are related to the results of individual study of disciplines.</p> <p>The final grade is generally distributed according to the following scheme:</p> <ul style="list-style-type: none"> I activity/attendance - maximum 15 points II seminars, assignments, and others - maximum 25 points III midterm evaluation - maximum 20 points IV final exam - maximum 40 points Final evaluation - (maximum 100 points) <p>The teacher is entitled to rank the semester points (60%) according to his/her own opinion based on the academic course and the specific teaching methodology and write it in the syllabus of the relevant course.</p> <p>Scheme of Point Distribution in the Evaluation System</p> <table border="1" data-bbox="662 1497 1507 1898"> <thead> <tr> <th colspan="3">Evaluation</th> </tr> <tr> <th colspan="3"><i>Positive evaluation:</i></th> </tr> </thead> <tbody> <tr> <td>91-100</td> <td>A</td> <td>Excellent</td> </tr> <tr> <td>81-90</td> <td>B</td> <td>Very good</td> </tr> <tr> <td>71-80</td> <td>C</td> <td>Good</td> </tr> <tr> <td>61-70</td> <td>D</td> <td>Satisfactory</td> </tr> <tr> <td>51-60</td> <td>E</td> <td>Sufficient</td> </tr> <tr> <th colspan="3"><i>Negative Evaluation:</i></th> </tr> </tbody> </table>	Evaluation			<i>Positive evaluation:</i>			91-100	A	Excellent	81-90	B	Very good	71-80	C	Good	61-70	D	Satisfactory	51-60	E	Sufficient	<i>Negative Evaluation:</i>		
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<i>Negative Evaluation:</i>																									

	41-50	FX “Did Not Pass”, a student is given the right to retake the final exam in the respective discipline.
	0-40	F “Failed”, in order to receive credit, the student must retake the course.
	<p>Evaluation methods:</p> <ul style="list-style-type: none"> - Oral discussion, debates (oral); - Asking questions without prior preparation (oral or written); - Quizz (written); - Course paper (written, practical project); - Essay, critical paper, analytical paper, etc. (written/audiovisual/multimedia) - Project presentation (group and/or individual presentation); - Text analysis (oral and written); - Final test (written); - Final exam (oral, or written, or project); <p>Exam forms and methods for each individual course are reflected in the syllabus of that course.</p> <p>The main criterion for evaluating the master's qualification thesis is the degree to which the graduate meets the theoretical and practical knowledge and skills required for a Master of Mass Communication and a practicing Art Journalist, which is reflected in the following indicators:</p> <ol style="list-style-type: none"> 1. Knows media research methodologies; 2. The relevance of the work is highlighted; 3. The main goal, idea and task of the thesis are defined; 4. A review and analysis of the literature on the issue has been conducted (on the Master's academic level); 5. Provides corresponding reasoning; 6. Research component is completed (on the Master's academic level); 7. Critical thinking is demonstrated; 8. Accompanied by a visual component (presentation); 9. A unified analytical concept is created; 10. Has an author's individuality. 	

	<p>Criteria for MA thesis evaluation:</p> <p>The master's thesis is a research paper with a volume of 50-60 pages of A4 size. The written work must be completed in accordance with the "Standards for Written Work" approved by the Academic Council (22.11.2010).</p> <p>Requirements and assessment criteria for the Master's project:</p> <ul style="list-style-type: none"> • Newness and importance of the topic - 15 points • Ability to use research methods - 15 • Ability to present the problem in a complete and understandable manner - 15 points • Knowing the material and demonstrating the ability of analysis - -15 points • Writing culture, citation, footnotes - 5 points • Design of the paper (bibliography, intervals, underlining and highlighting of phrases, subsections, punctuation, abbreviations, table of contents, title page) - 5 points <p>Presentation - 30 points</p> <ul style="list-style-type: none"> • Oral presentation skills - 10 points. • Ability to argue and defend - 10 points • Knowledge of presentation technology - 10 points
Learning outcomes	<ol style="list-style-type: none"> 1. A modern art journalist focused on the coverage of art issues knows the artistic space, knows traditional and modern branches of art, is capable of multifaceted analysis of works of art and professional assessment; knows the modern trends in the development of mass communication and the media environment; knows media product research; appropriate professional terminology; is responsible for the accuracy of the opinions expressed when evaluating the media product; has the ability to reason and draw conclusions; 2. has the ability to analyze and present a point of view; has the knowledge and ability to prepare, present, and publicly present a scientific-research and practical paper; can work autonomously on sources and find, sort and systematize material; Has the ability to form appropriate conclusions, taking into account relevant social, scientific and/or ethical issues. 3. has the ability to prepare journalistic works on art and culture for all kinds of media platforms; knows how to work on live television, has the ability to host a program; knows how to prepare

	<p>original TV and radio programmes of artistic profile, as well as television films; Is responsible for leading creative projects in broadcast media;</p> <p>4. has the knowledge to independently create an artistic-creative media product; has the ability to independently create multimedia projects on artistic topics and post them on Internet platforms; knows how to use social media to promote artistic products; is responsible for the accuracy of posting material on social media; Can create products for blogs, vlogs and podcasts; has the ability to work independently; has professional communication skills; has the ability to freely use modern communication technologies and multimedia storytelling; Has the ability of self-assessment.</p> <p>5. Is responsible for consistent and multifaceted evaluation of his/her own learning process; is responsible for the correctness of data usage of related disciplines in the process of study and work; These points include the knowledge, skills, and responsibility and autonomy that can be achieved through the study of curriculum courses and by knowledge and experience shared to the MA students by the teachers, beyond the academic courses.</p>
Areas of employment:	<p>broadcasting companies; webcasts; Internet publications; Press; social media; news agencies; public relations (PR) services; Press services of cultural and artistic organizations; advertising agencies; educational space; editorial activity;</p>
Head of the Programme	<p>Giorgi Chartolani - Doctor of Art Studies, Professor;</p> <p>Nana Dolidze - Associate Professor;</p> <p>Revaz Chichinadze - Professor;</p>
Contact person	<p>Giorgi Chartolani - Doctor of Art Studies, Professor. Tel.:+99532 999 606; Mobile: +99577 500 326; gchartolani@tafu.edu.ge</p> <p>Nana Dolidze - Associate Professor; ndolidze@tafu.edu.ge</p> <p>Revaz Chichinadze - Professor rchichinadze@tafu.edu.ge</p>

<p>Academic courses</p>	<p>Compulsory courses:</p> <ol style="list-style-type: none"> 1. Art Journalism; 2. Media and New Technologies;; 3. Essay based on a literature in a foreign language; 4. The main trends in the development of mass communication; 5. The genre-thematic structure of TV production; 6. Methods of the media-text analysis and research; 7. Preparation/presentation of demonstration lecture/multimedia project; 8. Freedom of Expression 9. Media Management 10. Media language and the culture of conveying opinion; 11. Principles of intercultural dialogue; 12. Pedagogy; 13. Education Legislation 14. <i>Sociology</i>, 15. Academic Writing and Research Methods 16. Conference presentation /scientific publication; 17. Coursework essay; <p>Elective courses</p> <ol style="list-style-type: none"> 1. <i>Communication and presentation skills;</i> 2. <i>Georgian literature in the context of world literature;</i> 3. The artistic range of the symbol; 4. <i>History of Georgian Fine Art;</i> 5. <i>Georgian theater in XX century;</i> 6. <i>XX century scenography;</i> 7. <i>Television and cinema;</i> 8. <i>Television and audience;</i>
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6. Cultural Tourism

Masters' degree level academic higher education programme

Educational Programme	Cultural Tourism
Level	Master's studies
Language of Instruction	Georgian
Volume of the programme in credits	120
Duration of the studies	4 semesters
Qualification to be awarded	Master of Cultural Tourism
The Programme Admission Precondition	<p>a) In accordance with the current legislation of Georgia, a necessary prerequisite for admission to the master's programme is the passing of the unified master's examination.</p> <p>b) Applicants for admission to the master's programme must have a bachelor's degree, equivalent or higher academic degree - preferably a bachelor's degree in business administration / bachelor's degree in tourism.</p> <p>. C) Passing the internal university examination in the specialty. MA candidate must know one of the foreign languages (English, German, French Russian) on at least B2 level, which shall be confirmed by the BA/MA diploma or respective internationally recognized language certificate.</p>
The Programme Objective	<p>The objective of the programme is to teach master's students who know the theoretical basics of specialized sciences, sectoral disciplines, to give special knowledge and to develop new skills, on the basis of which they will be able to perform both theoretical and practical activities in a competitive environment, which ensures employment of the graduates in their specific fields. The goal of the programme is to develop the skills of professional assessment and analysis of the field of cultural tourism for the master's students; To teach them research methodology, cultural tourism product analysis and evaluation.</p> <p>The goal of the programme is to supply the labor market with practicing cultural tourism specialists who will create a thematic product of cultural tourism using modern technologies; To provide master's students with deep and systematic knowledge in the issues of tourism</p>

	<p>development and promotion of cultural phenomena using innovative methods.</p> <p>In this regard, the most important task of modernity is the preservation-conservation of unique monuments of cultural heritage, Georgian Orthodox rituals, traditional features and phenomena, which in the end is the basis for the development and stationary management of the country's (region's) tourist-recreational industry.</p> <p>Cultural tourism is an independent direction that has its own research subject and methods. Priority directions in the field of "Cultural Tourism" in the master's programme at Shota Rustaveli State Theatre and Film Georgia State University are: Expanding and deepening knowledge in the field of cultural tourism management, teaching theoretical-methodological aspects of cultural tourism and operating conditions at the level of middle-level field managers. The peculiarity of cultural tourism management lies in the optimal combination of cultural, humanitarian, social and business resources, during which an attractive, competitive, qualitatively high-quality cultural tourism product comes to the fore.</p> <p>The field of cultural tourism is not separated from other fields. A graduate shall know well the following: principles of strategic tourism management; Management technologies of innovative processes in tourism; a graduate shall understand the marketing of the cultural tourism market, the features of financial accounting and management in tourism, the comparative analysis of the prerequisites for the development of the cultural tourism centers of the world and Georgia.</p>
<p>The Evaluation System</p>	<p>Mastering of topics envisaged in a syllabus of a taken academic course is assessed with a 100-point system which consists of the share of the components involved in the learning process. The evaluation of the student's work done during the semester takes into account:</p> <ul style="list-style-type: none"> ➤ Ongoing assessments; ➤ Oral discussion, debates (oral); ➤ Asking questions without prior preparation (oral or written); ➤ Evaluation of his/her independent work; ➤ Quizz (written); ➤ Course work (written); ➤ Essay, critical paper, analytical paper, etc. (written) ➤ project presentation (group and/or individual presentation); ➤ text analysis (oral and written); ➤ Final test (written); ➤ Midterm assessment; ➤ Final exam evaluation.

- Final exam (oral and theses presentation);

The main criterion for evaluating the final master's qualification thesis is the degree to which the graduate meets in-depth knowledge of cultural tourism issues, which is reflected in the following indicators:

1. has in-depth knowledge of the principles and research methods of the relevant field of cultural tourism, business administration and art;
2. The aims and objectives of the paper are defined;
3. A review and analysis of the literature on the issue has been conducted (on the Master's academic level);
4. The main goal, idea and task of the thesis are defined;
5. Demonstrates corresponding reasoning;
6. A scientific-practical research component is demonstrated (at the academic level of the master's degree);
7. Demonstrates critical thinking;
8. Provides a visual component (presentation);
9. A unified expert-analytical concept is created;
10. Has an author's individuality.

Parameters of submission/presentation and defense of master's thesis:

- Conveying the material in fluent Georgian
- Conveying the material in an understandable and interesting manner;
- In-depth understanding of the material's content is conveyed;
- Provides reasoned answers to the questions.

The topic of the master's thesis will be chosen by the master's student in agreement with the supervisor.

The form of the master's thesis must meet the requirements established by the university, and it is evaluated **according to the following criteria:**

	Criterion	Maximum possible points:
	Technical part	30
	Language accuracy	10
	Style	10
	Correctness of references to the used sources	5
	Variety of sources	5
	Contextual aspect	50
	Content excellence	20
	Relevance	5

Originality	5
Excellence of conclusion (summary)	10
Substantiated answers to the questions	10
Presentability	20
Presence of illustrations, diagrams, schemes, visual material	10
Culture of Speech	10
Total:	100

The evaluation of educational components (module, course) is carried out in accordance with the current legal regulations of Georgia (Order of the Minister of Education and Science of Georgia #3 05.01.2007 – Amendment #785 – 21.09.2009), as well as according to the instructions for the development and approval of bachelor's, master's and doctoral educational programmes.

Positive evaluations:

- (A) Excellent - 91% and more of maximum evaluation;
- (B) Very good - 81-90% of maximum evaluation;
- (C) Good - 71-80% of maximum evaluation;
- (D) Satisfactory - 61-70% of maximum evaluation;
- (E) Sufficient- 51-60% of maximum evaluation.

Negative assessments:

- (FX) Did Not Pass - 41%-50% of the maximum grade, meaning that a student requires some more work before passing and with independent work is given the right to retake additional exam once again.
- (F) Fail – 40% and less points, which means that the work carried out by the student is not enough and he/she must retake the course.

Learning outcomes

Knowledge and Understanding:

• systematizes the knowledge acquired in undergraduate studies and strengthens the areas of theoretical research; planning and generalization of original ideas in the cultural tourism market segment of Georgia; identifying specific problems (social, economic, ethnographic, environmental, etc.) characteristic of cultural tourism, and planning measures to solve them;

• Develops optimal management options in certain areas of cultural tourism, rational use of cultural tourism resources and the possibility of implementation in practice; Scientifically based measures of environmental regulation in the sociocultural space, mechanisms for identifying high-quality educational and tourist characteristics and their optimal implementation;

Skills:

• ensures the processing of the cultural tourism product, pricing it, choosing a place of sale and promoting the product on the market; Combining infrastructural elements in the cultural tourism system, their application in practice and achieving economic benefits. Argumentative scientific and practical substantiation of the results of research conducted in the cultural tourism market segment at a high academic level;

• in the process of developing cultural tourism projects, based on critical analysis and synthesis of information, uses proven methods of innovative management systems; presentation of scientific research conducted on the topic of cultural tourism, both among colleagues and to the interested public;

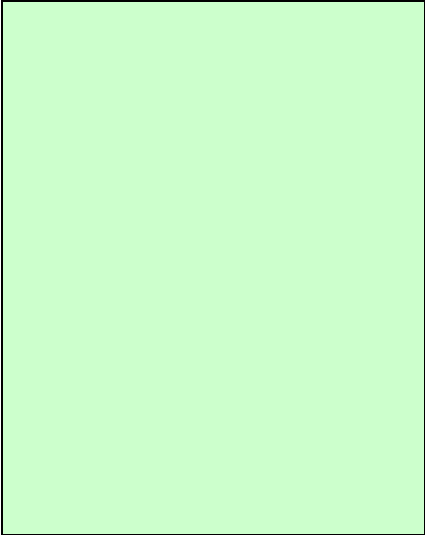
• develops the principles of individual and team work; communication with local and foreign colleagues in order to exchange new information achievements in the field of tourism; reasonable management of theoretical and practical activities in related fields (service sectors and natural sciences); ensuring long-term forecasting of individual socio-economic and business components;

• Using innovative approaches and research methods, he independently creates research work and presents it to both leading industry experts and the general public interested in this area. makes interesting conclusions and recommendations: on the effective implementation of anthropogenic modification of technogenic resources of the cultural environment; He has an unmistakable track record of scientific and practical activity, which ensures the achievement of objective assessments of the results obtained.

Autonomy and responsibility:

• adheres to the rules of professional and academic conduct and ethical principles; participates in the development of professional knowledge and skills of team members; Takes responsibility for assessing and understanding learning outcomes based on own needs and plans for further learning and professional development. evaluates one's own and others' attitudes toward values and contributes to the establishment of new values.

Areas of employment:	<ol style="list-style-type: none"> 1. Vocational College (tourism specialty); 2. Educational Institutions; 3. Travel agencies. 4. Tour operating companies; 5. Scientific research centers and laboratories studying tourism and recreation; 6. State Department of Resorts and Tourism; 7. Ministry of Culture and Sports of Georgia.
Head of the Programme	Malkhaz Gvinjilia, professor
Contact person	Malkhaz Gvinjilia, professor Mobile: 599422410; email: mgvinjilia@tafu.edu.ge
Academic courses	<p>Compulsory courses:</p> <ol style="list-style-type: none"> 1. Cultural tourism theory and policy; 2. Strategic Management of tourism; 3. Ethnographical tourism 4. Financial accounting in tourism (level II) 5. World cultural tourism centres 6. Cultural tourism management; 7. Tourism research methods; 8. The marketing of cultural tourism market; 9. Georgian cultural tourism centres; 10. Special course: Essay based on a literature in a foreign language (On Cultural Tourism); 11. Special course: Conference presentation/scientific publication 12. Academic Writing and Research Methods 13. Pedagogy; 14. Education Legislation 15. Coursework 16. Professional practice; 17. Master's Thesis <p>Elective courses</p> <ol style="list-style-type: none"> 1. Tourism legislation; 2. Transport management in tourism; 3. Socio-cultural service management in tourism;

- 
4. Financial management in tourism;
 5. Fundraising and sponsorship;
 6. Anti-crisis management;
 7. Innovation management;
 8. Cultural Heritage -Protection and Management;
 9. Museum and museum management;
 10. Project and programme management;
 11. Business Administration

The disciplines can be elected from other modules as well as modules of other university programmes;

7. Arts and Cultural Management

Masters' degree level academic higher education programme

Educational Programme	Art Management
Level	Master's studies
Language of Instruction	Georgian
Volume of the programme in credits	120
Duration of the studies	4 semesters
Qualification to be awarded	Master of Arts Management
The Programme Admission Precondition	<ul style="list-style-type: none"> - Bachelor's academic level; An academic degree equivalent to or higher than a bachelor's degree is possible; - knowledge of the Georgian language (for foreign candidates - B 2 level); - Master's degree candidate must be proficient in English languages at B2 level, which can be confirmed by a relevant certificate or an attachment of a diploma confirming a bachelor's degree, equal to it or higher). - The basis for enrolling in the program is: successful passing of the unified national master's exam and specialty exam
The Programme Objective	<ul style="list-style-type: none"> ▪ Prepare culture and art field managers who can effectively utilize their acquired knowledge in practical activities and implement administrative measures within cultural organizations to ensure their efficient functioning. ▪ Demonstrate systematic knowledge in the management of culture and art fields, thereby strengthening the application of acquired skills in scientific research and creative endeavors. ▪ Acquire fundamental skills in scientific research, enabling master's students to conduct theoretical research and analyze issues within the realm of art and culture.

	<ul style="list-style-type: none"> ▪ Educate graduate students about the significance of the creative industry and its potential to transform artistic resources into cultural products that contribute to societal enrichment. ▪ Explore, present, and preserve the rich and unique cultural heritage of the country, incorporating modern principles of basic research and adhering to ethical norms. This includes recognizing civil responsibility, national and public values, and moral-ethical standards, fostering productive engagement within the professional sphere.
The Evaluation System	<p>The evaluation of educational components in the program is collective and comprises 100% points, based on the principle of ranking positive points and accumulating credits.</p> <p>Evaluation criteria are linked to the results of individual study of training courses.</p> <p>The final grade is typically distributed according to the following scheme:</p> <ul style="list-style-type: none"> I. Attendance and activity - maximum 15 points II. Assignments and seminars - maximum 25 points III. Intermediate examination - maximum 20 points IV. Final exam - maximum 40 points <p>Final assessment - maximum 100 points</p> <p>The instructor is authorized to assign semester points (60%) based on their discretion, taking into account the training course and specific teaching methodology, which should be outlined in the syllabus of the respective course.</p> <p>Educational components (modules, courses) are evaluated in accordance with the legal regulations in force in Georgia (Order of the Minister of Education and Science of Georgia #3, dated 05.01.2007, last change - 29.12.2021):</p> <p>Positive evaluations:</p> <ul style="list-style-type: none"> ▪ A: High grade - 91% of the maximum grade and above; ▪ B: Very good - 81-90% of the maximum grade;

- C: Good - 71-80% of the maximum grade;
- D: Satisfactory - 61-70% of the maximum grade;
- E: Sufficient - 51-60% of the maximum assessment;

Negative evaluations:

- FX: Failed - 41-50% of the maximum grade, indicating that the student requires additional work to pass and is allowed to take one additional exam with independent study.
- F: Failed - 40% or less of the maximum grade, indicating that the work done by the student is insufficient, and they must retake the subject.

The master's thesis and its assessment criteria:

The master's thesis topic will be chosen by the master's student in agreement with the supervisor.

The form of the master's thesis must meet the requirements established by the university.

Scheme of evaluation of the theoretical papers presented according to the program (abstract – analytical essay; Master's – qualification

#	criterion	maximum score possible
1	technical side	30
1.1.	linguistic fluency	10
1.2.	Variety of used sources	5
1.3.	Correctness of references to the used sources	5
1.4.	Adherence to style and scientific writing standards	10
2.	content side	50
2.1.	Content excellence	20
2.2.	relevance	10
2.3.	originality	10
2.4.	Perfection of conclusion (summary).	5

	2.5.	Reasoning of answers to questions	5
	3.	presentability	20
	3.1.	The presence of sights, diagrams, diagrams, material	10
	3.2.	Culture of speech	10
		total	100
Learning outcomes	<ol style="list-style-type: none"> 1. Demonstrates deep and systematic knowledge of the field of culture and art and its management, laying the groundwork for the advancement of cutting-edge methods in cultural and artistic management. 2. Classifies management methods and characteristics specific to the cultural and artistic sphere, enabling effective categorization and understanding of management practices within this domain. 3. Analyzes prevailing processes, emerging trends, and creative challenges within the culture industry, assessing their significance in broader cultural and historical contexts at both national and global levels. 4. Identifies internal and external challenges faced by cultural organizations, devising and executing innovative strategies with a creative approach to address these challenges. 5. Examines current processes, ongoing trends, and creative challenges within the culture industry, evaluating their impact within broader cultural and historical frameworks at national and global scales. 6. Independently plans, executes research, and coordinates activities, effectively organizing the efforts of creative teams to achieve desired outcomes. 7. Demonstrates ethical conduct and responsibility in professional endeavors, actively contributing to the cultivation of significant cultural values within society 		

Areas of employment:	A graduate of the master's program can be employed in the local and international art space as a manager, specialist or other positions in public, non-governmental and private institutions of culture and art; Among them, in state and private museums, research centers, cultural heritage protection organizations and artistic projects.
Head of the Programme	Dodo Tchumburidze, Associate professor
Contact person	Dodo Tchumburidze, Associate professor Mobile: 593283092; email: dtchumburidze@tafu.edu.ge
Academic courses	<p>The program consists of two main modules, each comprising several study courses:</p> <p>Business Administration Theory and Practice:</p> <p>1.1 Marketing Management 1.2 Management of Projects and Programs in the Field of Culture 1.3 Strategic and organizational management 1.4 Advertising and integrated communications</p> <p>Management of Culture and Art:</p> <p>2.1 Museum and Performance Management (including practical components) 2.2 Culture industry and creative economy 2.3 Management of Cultural Heritage 2.4 Culture Management 2.5 International Law and Cultural Legislation</p> <p>Elective courses:</p> <ol style="list-style-type: none"> 1. Human resources management; 2. Main stages of the history of Georgian art; 3. the main trends of mass communication development; TV media - genre-thematic structure; 4. Event management; 5. Anti-crisis management; 6. Innovation management; 7. Semiotics and the Digital World; <p>The course can be chosen from other modules, as well as modules of university programs, as well as programs of other accredited institutions.</p>